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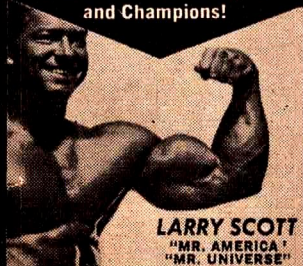
DRAG IN WHEELS

FEATURING
**SCOT
JACKSON**



Send For Free Information On How
**YOU, TOO, CAN OWN
A POWER-PACK BODY**

Like These Weider Pupils
and Champions!



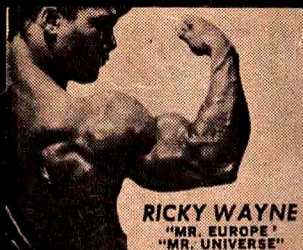
LARRY SCOTT
"MR. AMERICA"
"MR. UNIVERSE"

Twice "Mr. Olympia" winner—Larry stands 5' 7", weighs 205 lbs. and has a pair of 20" arms! He is considered one of the world's best-built men—but he was a 136-lb. weakling before mailing the coupon! This Can Happen To You Too!



FREDDY ORTIZ
"MR. AMERICA"
"MR. UNIVERSE"

Winner—Freddy stands 5' 5", weighs 185 lbs. of rock-hard muscle. His arms measure 19" and he is considered the best-built short man in the world. Yet, he was a 115-lb. skinny weakling before sending in the coupon! Why Not You?



RICKY WAYNE
"MR. EUROPE"
"MR. UNIVERSE"

Winner—Ricky is 5' 8", weighs 198 lbs. of Herculean muscle. His arms measure a full 19½", and he is considered the best-built man in Europe today. He weighed a pitiful 123 lbs. before sending in the coupon! And It Can Happen To You!

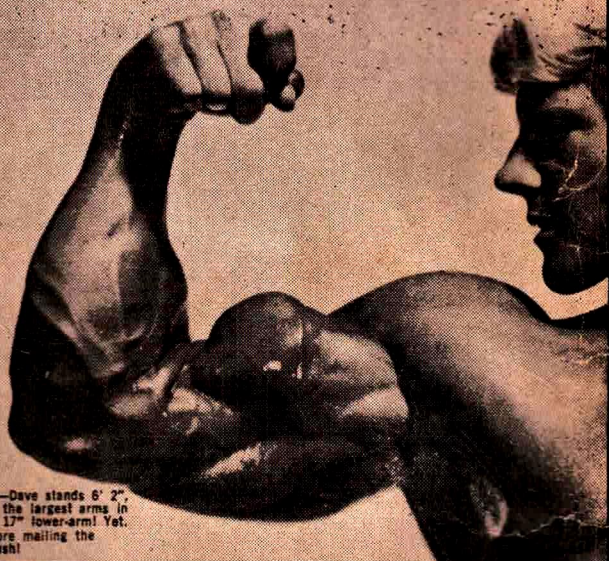


CHUCK SIPES
"MR. AMERICA"
"MR. UNIVERSE"

Winner—Chuck stands 6', weighs 225 lbs., and has a pair of 20" arms—among the strongest in the world! He was a 141-lb. weakling before sending in the free coupon! Now How About You?

Weider-Pupil
DAVE DRAPER
"MR. AMERICA"
"MR. UNIVERSE"

Winner, and movie-TV star—Dave stands 6' 2", weighs 235 lbs. and owns the largest arms in the world—21" upper-arm, 17" lower-arm! Yet, he was fat and flabby before mailing the coupon! But Why Wait? Rush!



FREE! MUSCLE COURSE THAT CAN ADD 3 INCHES TO YOUR ARMS FAST! ...AND MAKE YOU INTO AN ATHLETIC VIRILE HE-MAN!!

in half the time, with twice the ease, in the privacy of your own room, in just a few minutes a day, I will, through my "TRIPLE-PROGRESSION COURSE" that I want to send you FREE, guarantee that virtually overnight, you will experience a muscle-building miracle! Before your eyes you'll slap on inches of steel-hard muscles to your pipe-stem arms, pack your chest with power and size, give yourself life-guard shoulders, dynamic, speedy, athletic legs. Add jet-charged strength to every muscle in your body. I don't care if, today, you own the scraggiest, flabbiest, skinniest or funniest-looking body, whether you're tall or short, young or not-so-young, skinny or fat, office-worker, laborer, school-boy or businessman, I must make a new,

virile he-man out of you—with handsome muscles bursting out all over! They will ripple with power, vibrate with energy! And for the first time in your life, men will envy your body—women admire it, because at last you will own a body that brings you fame instead of shame! What I did for Dave Draper "Mr. Universe" winner, and for hundreds of other champions since 1936, I am ready to do for you! A-C-T-I-O-N is the key to strength! Fill out the coupon below NOW! Rush it to me—and in hours, with no charge to you—at my own expense, you too, like Dave Draper did, will start putting an end to your weakness. You have nothing to lose but your weakness. ACT NOW!—SUPPLY IS LIMITED!

THIS GIANT 32 PAGE COURSE

WRITE TO: **JOE WEIDER** Dept. 78 68 G
TRAINER OF CHAMPIONS SINCE 1936,
531-32nd Street, Union City, N.J. 07087

Dear Joe: Shoot the works! I am saying YES to becoming a New Man! Rush me your free Muscle-Building Information which I can use right now at home to build a handsome and useful body.

I enclose only 10c to cover the cost of handling and mailing. I am under no further obligation.

NAME _____
ADDRESS _____
CITY _____ STATE _____
ZIP CODE _____ AGE _____
(Please print clearly)

I have ☒ where I need more muscle:

I Want: ☐ Bigger Arms ☐ Larger Neck ☐ Deeper Chest
☐ Trim Waist ☐ Athletic Legs ☐ Added Weight
☐ Broader Shoulders ☐ More Endurance and Power

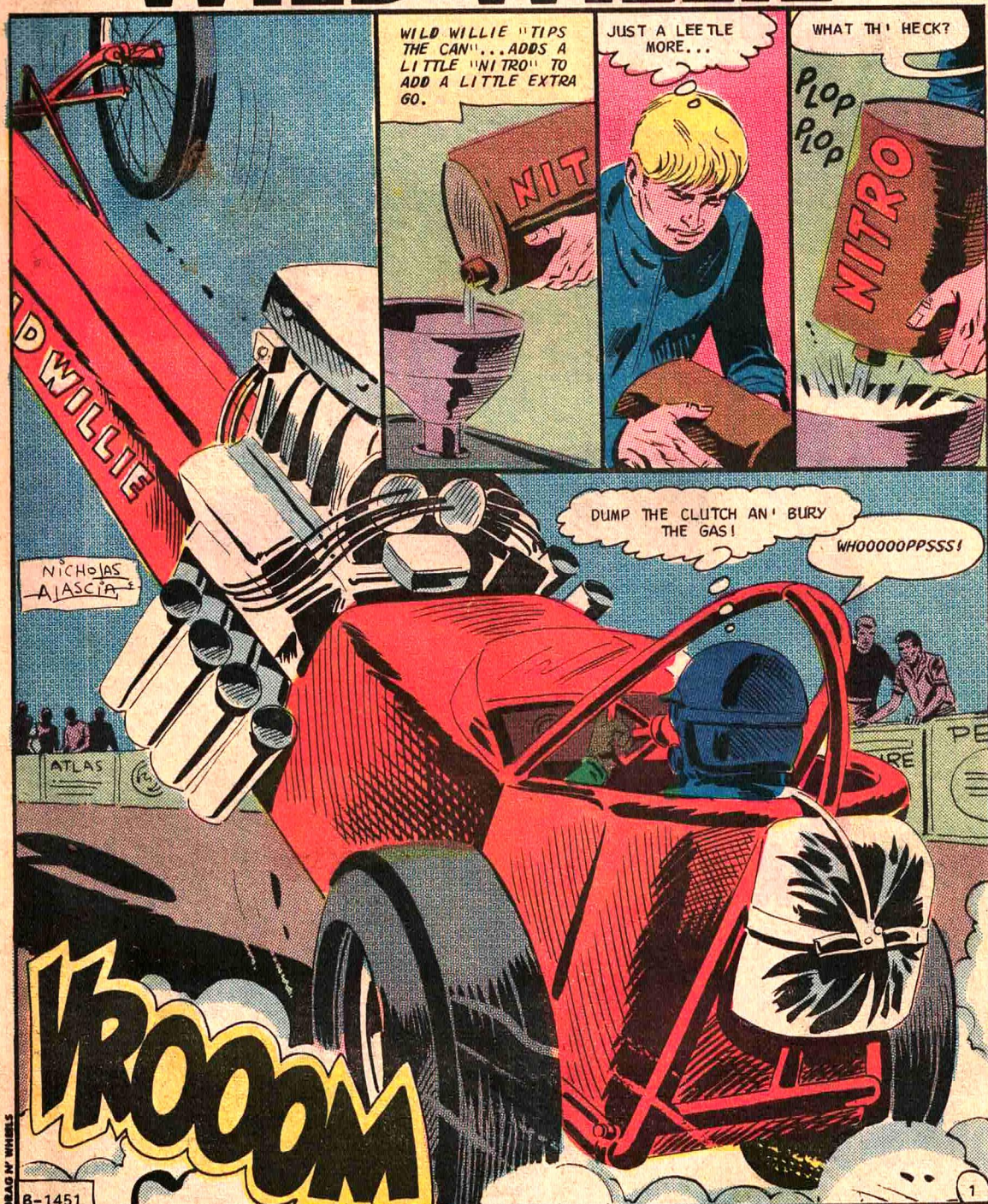


JOE WEIDER
Personal trainer of "Mr. America," "Mr. Universe," "Mr. Canada" perfect men title winners since 1936—and over 2,000,000 successful pupils the world over!



MAIL COUPON TODAY! NO OBLIGATION! NOTHING TO BUY!

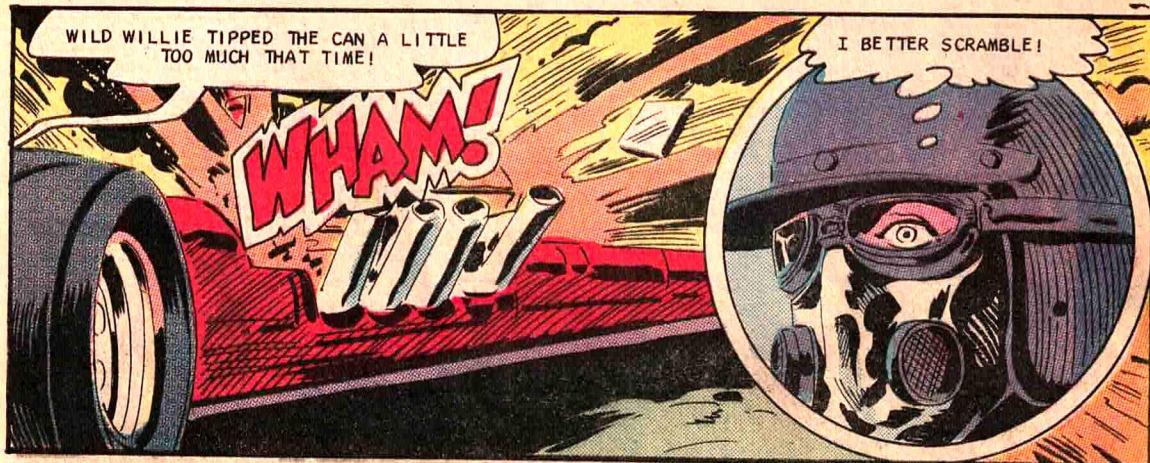
WILD WILLIE



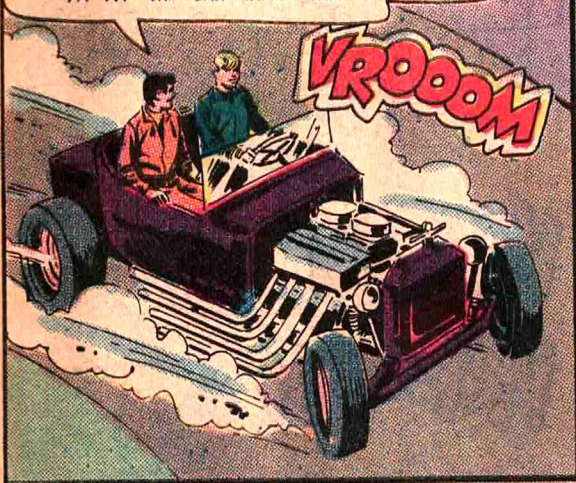
DRAG N' WHEELS Vol. 1, No. 30, September, 1968.

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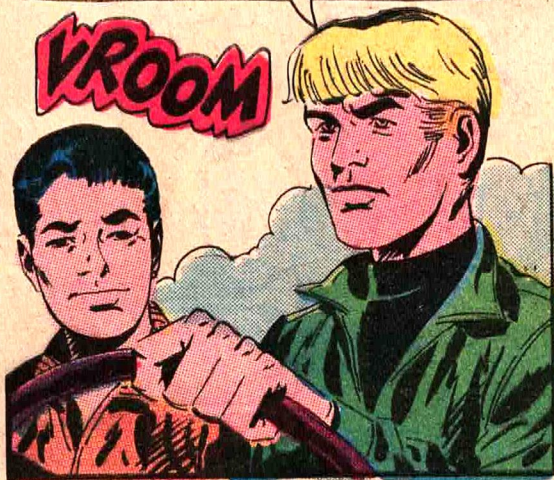
This magazine has been produced and sold subject to the restrictions that it shall only be resold at retail as published and at full cover price. It is a violation of these stipulations for this magazine to be offered for sale by any vendor in a mutilated condition, or at less than full cover price.



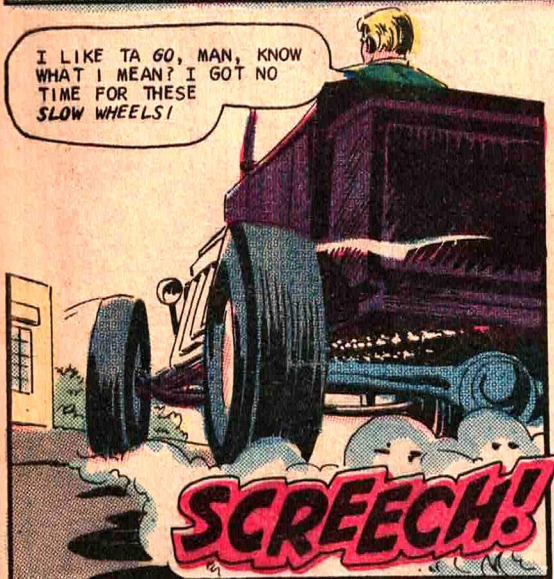
YOU HAD THAT CHEV BORED AND STROKED AND PORTED...YOU HAD PLENTY O' PAZAZZ...WHY'D YA TIP THE CAN THAT MUCH?



I WANTED TO GIT DOWN THE STRIP IN UNDER 8 SECONDS... THAT'S ALWAYS BEEN MY AMBITION!

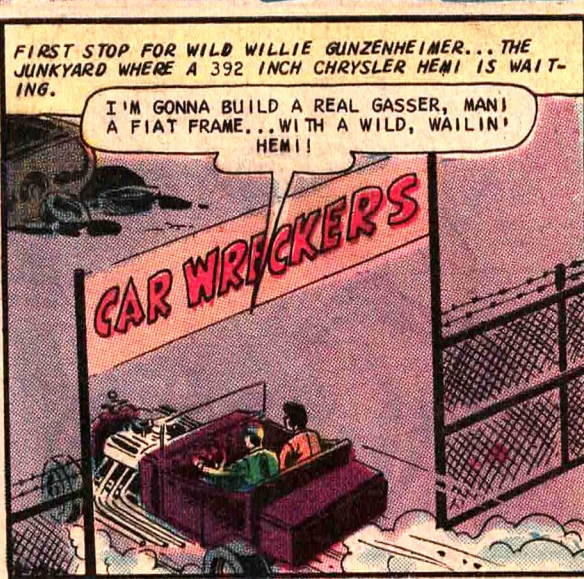


I LIKE TA GO, MAN, KNOW WHAT I MEAN? I GOT NO TIME FOR THESE SLOW WHEELS!



FIRST STOP FOR WILD WILLIE GUNZENHEIMER... THE JUNKYARD WHERE A 392 INCH CHRYSLER HEMI IS WAITING.

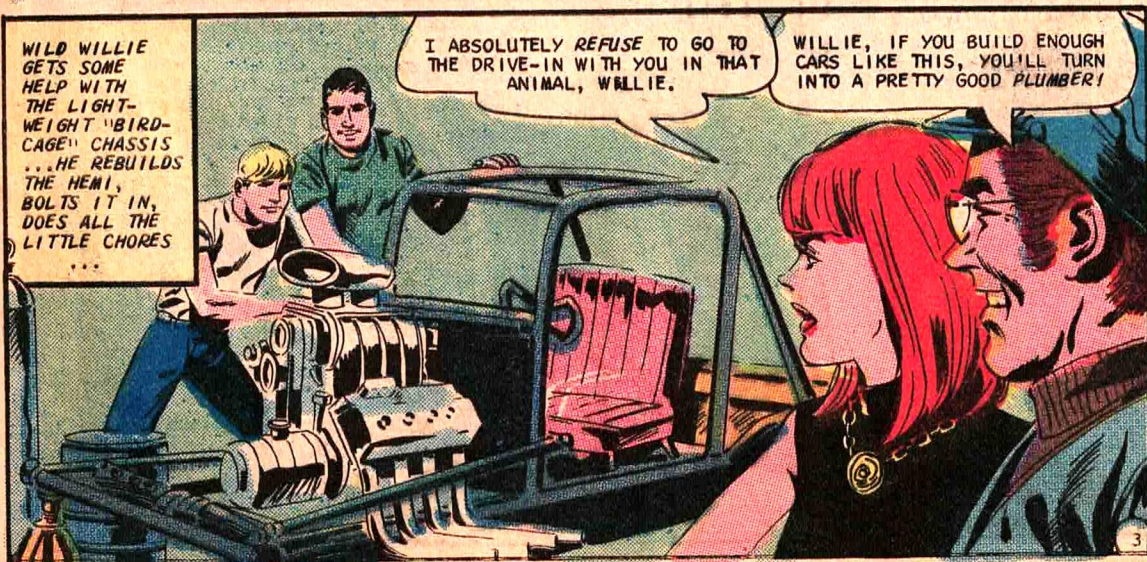
I'M GONNA BUILD A REAL GASSER, MAN! A FIAT FRAME... WITH A WILD, WAILIN' HEMI!

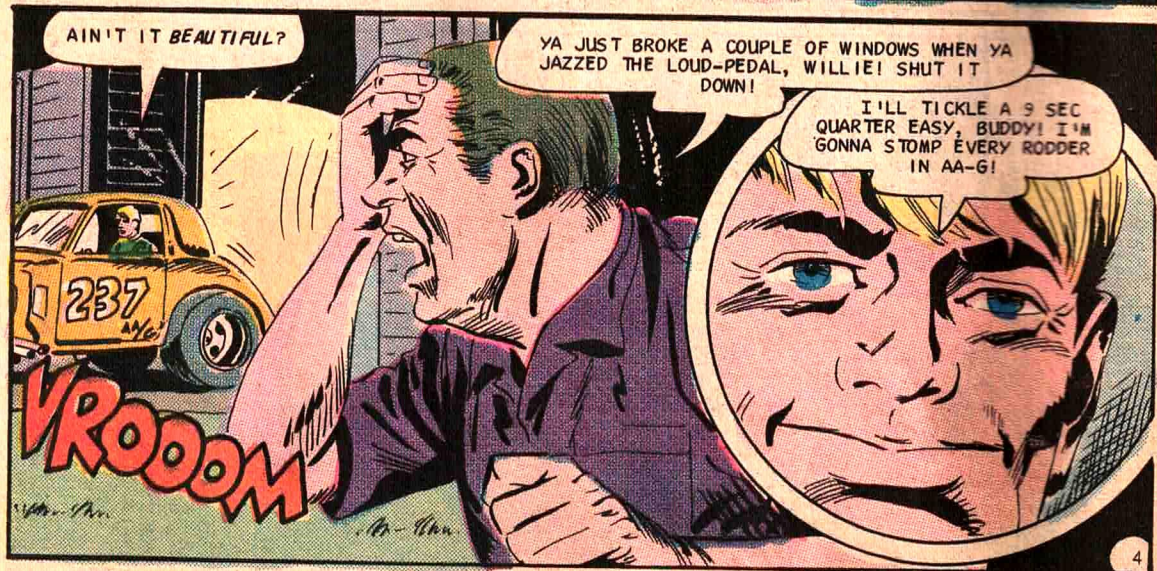
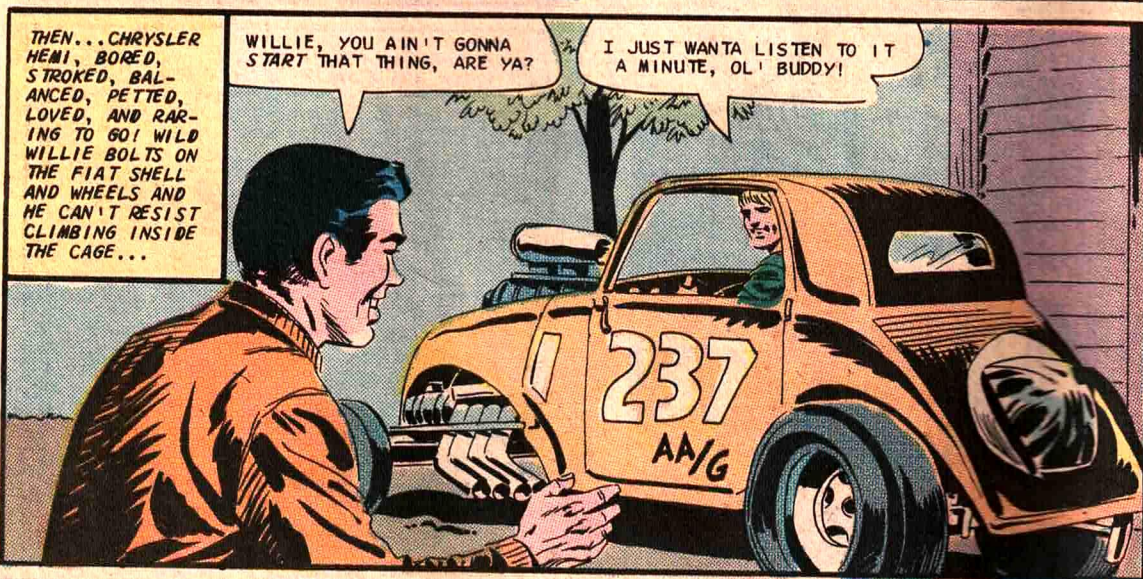


WILD WILLIE GETS SOME HELP WITH THE LIGHT-WEIGHT "BIRD-CAGE" CHASSIS... HE REBUILDS THE HEMI, BOLTS IT IN, DOES ALL THE LITTLE CHORES

I ABSOLUTELY REFUSE TO GO TO THE DRIVE-IN WITH YOU IN THAT ANIMAL, WILLIE.

WILLIE, IF YOU BUILD ENOUGH CARS LIKE THIS, YOU'LL TURN INTO A PRETTY GOOD PLUMBER!





**PROVEN IN THE LABS — PROVEN ON THE ROAD —
PROVEN ON THE INDIANAPOLIS SPEEDWAY
and finally released to the public!**

Yes, proven at Indianapolis — proven in the same test laboratories used by Ford, General Motors and Chrysler — proven by the world's largest automobile fleet owners! An exciting new scientific "breakthrough" that means... no matter what kind of car you own you can now save up to 100 miles of driving a week, month after month and fill your gas tank as little as once a month... save up to 100 miles of driving a day at 365 days of the year... and save up to 500 gallons of gas each year!

NOW! 30 DAYS OF DRIVING ON A SINGLE TANK OF GAS!

— even more startling, now save up to \$16 a month, up to 50 gallons of gas each month, without changing a single part on your car!

Laboratory reports . . . PLUS road tests conducted on Indianapolis proving grounds reveal you may now get as much as 37 miles of driving from each gallon of gas . . . save up to 50 gallons of gas each month . . . save up to \$200 on your car each year!

Six months ago, for perhaps the first time in history, the United States Government issued patent protection to an invention that has been classified **ILLEGAL!** Sound strange? Not really, here's why: I'm sure you're familiar with the famous gasoline-economy tests run by all the major oil companies. Well, do you know that the remarkable new invention described on this page is actually banned from these tests because it is **TOO EFFECTIVE!** Do you know that because this invention saves so much gasoline that because it gives so much economy, it is actually **ILLEGAL** for a test-driver to fit one on his car! And do you know that because it boosts gasoline mileage up to 11 more miles per gallon . . . it has actually been **OUTLAWED** in every recognized cross-country economy run simply because the officials who conduct these tests were forced to rule that it gives all cars that have it an **UNFAIR ADVANTAGE!**

In other words, if you are a person planning on entering one of these cross-country economy runs . . . then this message is not for you. **YOU JUST WON'T BE ALLOWED TO USE THIS NEW INVENTION—SORRY BUT IT'S SIMPLY ILLEGAL.** BUT if you are a person who is not interested in setting any records . . . who is only interested in getting more miles per gallon than you ever dreamed possible . . . and doing it the very same way that many of America's leading corporations are doing at this very moment . . . then what you are about to read is perhaps the most thrilling and exciting news in automotive history.

TEST DRIVERS REPORT UP TO 11 MORE MILES PER GALLON —
The name of this great new invention is the **G. T. ENERGY CHAMBER** and there is no better way to describe to you the increased performance and economy it will give you . . . than to tell you of the "bombshell effect" it had on research scientists and test-drivers, who simply refused to believe their own gasoline gauges when they first tried it out. Look:

CUTS GASOLINE COSTS TO AS LITTLE AS 16 A MILE
1. When the **G. T. ENERGY CHAMBER** was first tested by the same research laboratories used by Ford, General Motors and Chrysler . . . results were so overwhelming, (a staggering increase of up to

68 per cent!) . . . it actually lowered gasoline costs to as little as **ONE CENT A MILE.**

2. When tests were made by the world's leading auto rental system with this incredible money saving invention . . . and then test-run on the road and on such world famous proving grounds as the Indianapolis Speedway . . . the test-drivers of these vehicles were absolutely amazed to see big 8 cylinder sedans get better gas-mileage than small European economy cars!

3. When large fleet owners and some of the nation's largest taxi fleets tested this great new invention to determine just how much gas it would save them . . . the results were so dramatic that within 30 days they reported savings of not hundreds but thousands of gallons of gas the very first month alone!

UP TO 500 MILES OF DRIVING FROM A SINGLE TANK OF GAS
Yes, from test after test . . . road tests, laboratory tests, tests by some of the world's most famous drivers . . . come re-

BEST PROOF OF ALL!
World's Leading Rent-A-Car Company Road-Tests Amazing New Invention For 3 Solid Months . . . Then Orders **SLURP OF CARS IMMEDIATELY EQUIPPED!** They report "Savings of up to 54 gallons a month per car." Yes, from one of the nation's largest automobile fleet owners comes the most dramatic proof of all . . . A company that breeds more money from gasoline in one weekend than the average person spends in a lifetime . . . they tested this incredible new invention and here is what they found: **BOOSTED GASOLINE MILEAGE A WHOPPING 32% ON ALL CARS TESTED.** Wouldn't you like to save up to \$200 a year on your car? For full details read the rest of this page.

ports of cars that drive for hundreds and hundreds of miles ON A SINGLE TANK OF GAS! Reports of test cars from Ford, General Motors, Chrysler that get more miles per gallon today than when they were brand new! Reports of big, luxury sedans that weigh 2½ times more than small European cars . . . yet get better mileage, better performance and huge dollar savings thanks to this new miracle invention.

IF IT WORKS SUCH MILEAGE-MIRACLES HOW COME THE CAR MANUFACTURERS HAVEN'T INSTALLED THIS TYPE UNIT IN THEIR CARS? — THE ANSWER IS THAT TWO ALREADY HAVE!

By now you are probably wondering just what the **G. T. ENERGY CHAMBER** and how does it work? Well, to make a long story short . . . if you were to look under the hood of one of those \$20,000 European luxury cars like the Maserati or the Aston-Martin, you would see sitting in those engines . . . a special gasoline unit . . . especially designed to extract more blazing power, more energy from each gallon of gasoline. This remarkable booster-unit is what gives these cars such magnificent performance . . . such **TOTAL POWER** . . . such increased engine efficiency.

And this is precisely what the **G. T. ENERGY CHAMBER** is designed to do . . . enable your engine to extract more piston-driving power, more raw blazing energy and more gasoline economy!



HERE IT IS — IN ACTION — The miracle **G. T. ENERGY CHAMBER**, caught by the eye of ultra high-speed cameras at one of the world's most famous proving grounds. Yes, here on the big viewing console you see dramatic picture-proof of tests conducted by leading automotive authorities at the Indianapolis Speedway . . . tests that **PROVE** you can now actually take ordinary gasoline . . . feed it into your engine in a new and different way . . . trigger it into piston-driving energy . . . and unleash a blazing source of power for your car. For full documented proof of just how this amazing new discovery can save you up to \$200 in gasoline bills in the next 12 months . . . read the rest of this page. (Tests performed by official Indianapolis test driver.)

ONLY, instead of costing \$100 to \$150 (like the European booster-units) . . . the **G. T. ENERGY CHAMBER** costs but a mere fraction . . . AS 15 DOLLARS! That's because after years of intensive research automotive experts have finally found a way to simplify these booster units . . . reduce the number of parts in each unit . . . mass produce them . . . slash costs to a mere fraction . . . and make them available at a price so low it's almost too ridiculous to mention. Why do you realize what this means to you if you are a person who is determined to save yourself up to \$16 a month on your gas bills . . . up to 50 gallons of gas each month . . . yes, up to \$200 a year on wasted gasoline.

INSTALLS IN MINUTES — PAYS FOR ITSELF IN AS LITTLE AS 15 DAYS!
It means that no matter what kind of car you now have . . . no matter how old that car may be . . . no matter what condition it is in . . . no matter how many miles you pile on each month . . . here at last is the automotive discovery you've long dreamed about . . . and has now come true. Because, from this day on you too can now save up to 500 gallons of gas each and every year. NOW you too can drive for weeks and weeks on end without ever stopping at a service station. Now you too can drive across 6 states of the union on just a single tank of gas, blaze a trail from New York to Chicago on just 2 or 3

tankfuls. In other words, perform mileage miracles that only yesterday you thought were impossible.

So if you too want to achieve the same wondrous results as America's largest automotive fleet owners, by Indianapolis test-drivers, and by research scientists at the very same testing laboratories used by Ford, Chrysler and General Motors, then take advantage of this special Free-Trial introductory offer. Remember, all you risk is the few minutes it takes to fill out the special reservation coupon below, and you have a lifetime of driving convenience and economy to gain.

THIS OFFER EXPIRES IN 15 DAYS — YOU MUST ACT NOW!
Now the price of the **G. T. ENERGY CHAMBER** on this special introductory offer is not the 15 or 20 dollars you might expect . . . but only \$5.95. Why, you'll save up to 10 times that amount in gasoline savings in no time at all . . . not to mention the hundreds of gallons of gasoline and hundreds of dollars in money you save year after year. However, due to the enormous demands of trucking companies, car-rental companies, taxicab fleets and other large users, only a limited number of **G. T. ENERGY CHAMBERS** can possibly be allocated each month for consumer orders. Therefore, all orders must be filled on a first-come, first-served basis. So to take advantage of this limited introductory offer . . . mail the no-risk coupon today!

ORDER TODAY — ON FULL, MONEY BACK GUARANTEE

**AMERICAN AUTOMOTIVE UNITS INC. Dept. 702
550 FIFTH AVENUE, NEW YORK, N. Y. 10036**

Please rush me the sensational **G. T. Energy Chamber** immediately! I understand the price is \$5.95 for which I enclose cash, check or money order. It is understood that I may return the unit anytime for full purchase price refund if I am not fully satisfied.

Make of Car _____ Year _____
NAME _____
ADDRESS _____
CITY _____ STATE _____ ZIP _____

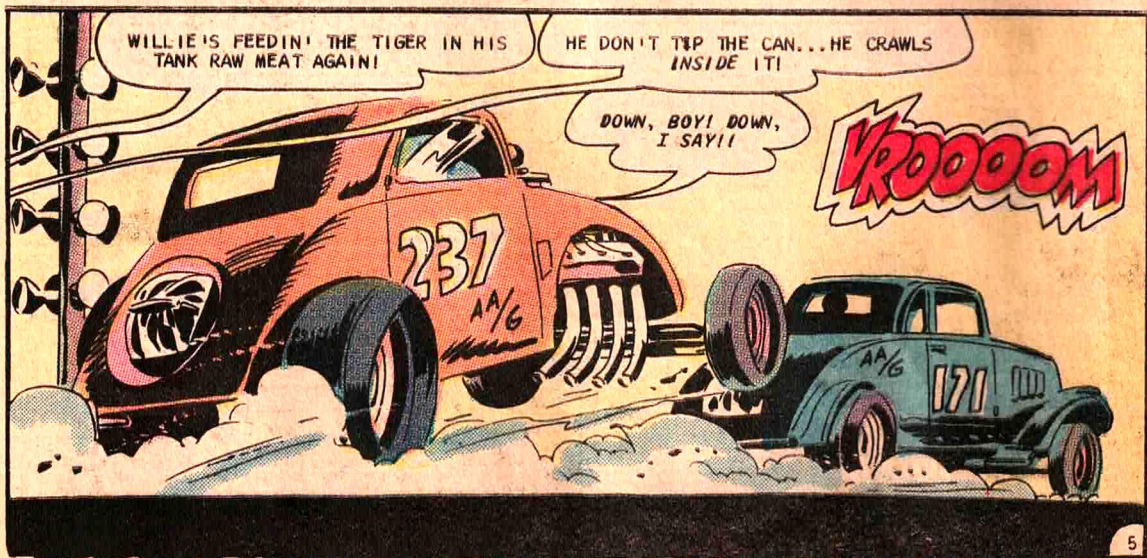
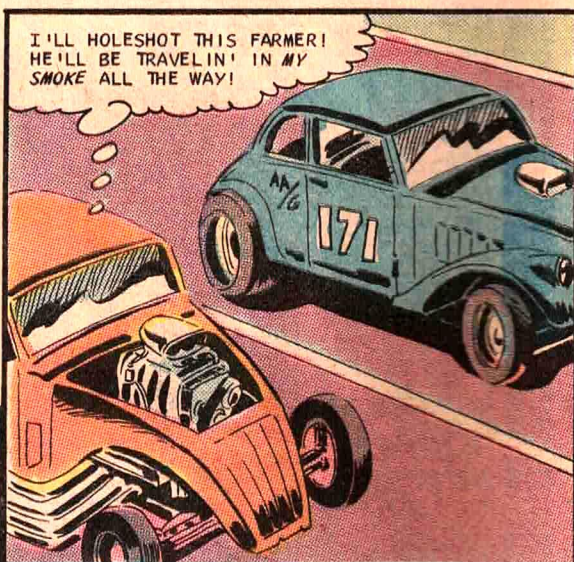
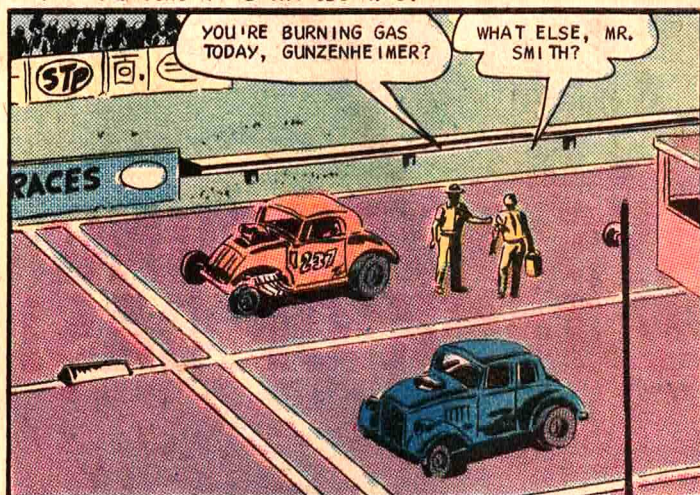
SPECIAL OFFER: Purchase one for yourself and one for a friend and save even more. Order two **G. T. ENERGY CHAMBERS** for just 10.95 (a savings of \$1.00) same guarantee as above. Make of Second Car _____ Year _____
() COD orders enclose \$1.00 deposit. Same money back guarantee.

LOOK HOW EASY IT IS!



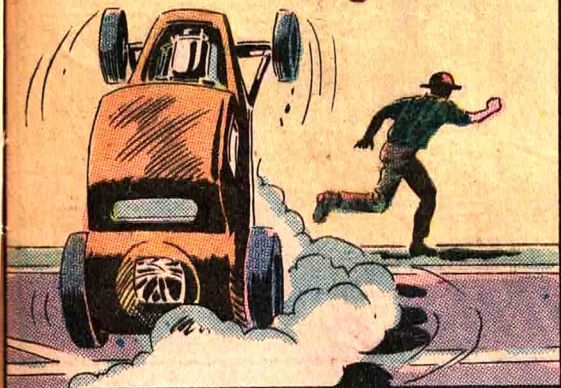
All you do is simply attach the **G. T. ENERGY CHAMBER** to your fuel line. Since it is a precision instrument, with a special model for each make car, there are no special adjustments for you to make. They've already been made for you at the factory. You simply screw it into place . . . and that's all. In fact, it's so easy you need not know a single thing about an engine to install it, and easy picture directions accompany each unit. Total installation time: 3 to 5 minutes. Total savings on gas: up to \$200 a year!

WHEN THEY SEE WILD WILLIE COMING, THEY MAKE SURE ALL SAFETY PRECAUTIONS ARE BEING OBSERVED.

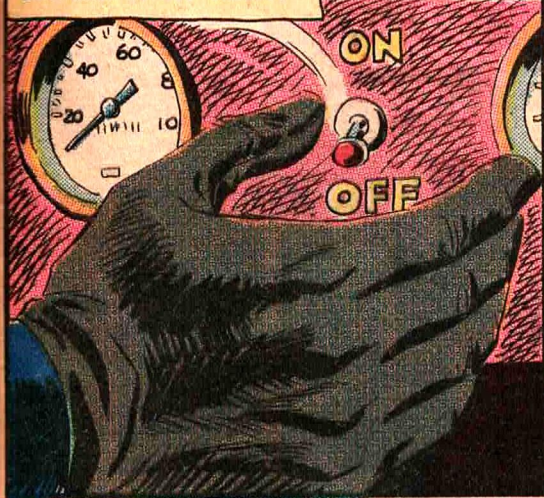


I WAS CRAZY TO BELIEVE HIM! GUNZENHEIMER
ISN'T JUST WILD...HE'S CRAZY!

SCRUNCH!



IT TAKES A FEW SECONDS FOR WILLIE TO REMEM-
BER WHAT TO DO. THEN...



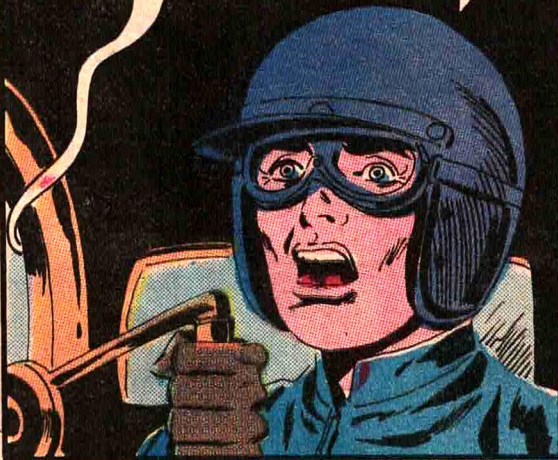
GUNZENHEIMER, YOU SHOULD BE RULED
OFF THIS DRAGSTRIP! THAT ISN'T A
HOTROD...IT'S A MAN-EATING MONSTER!

I'M SURE
SORRY,
MR. JONES!

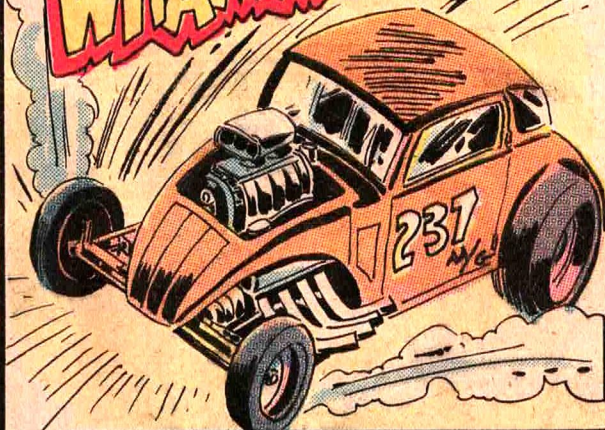


COME ON BACK, WILLIE! SHUT
IT OFF!

GAS PEDAL'S
STUCK!



WHAMMO



SMITH, NOT JONES! NOW YOU
GET ONE MORE CHANCE! IF YOU
CAN'T HOLD THAT BEAST ON THE
STRIP, YOU'RE ALL THROUGH
HOTRODDING!

OKAY, OKAY!
I'LL HOLD IT
ON THE STRIP
NEXT TIME!
RUN!



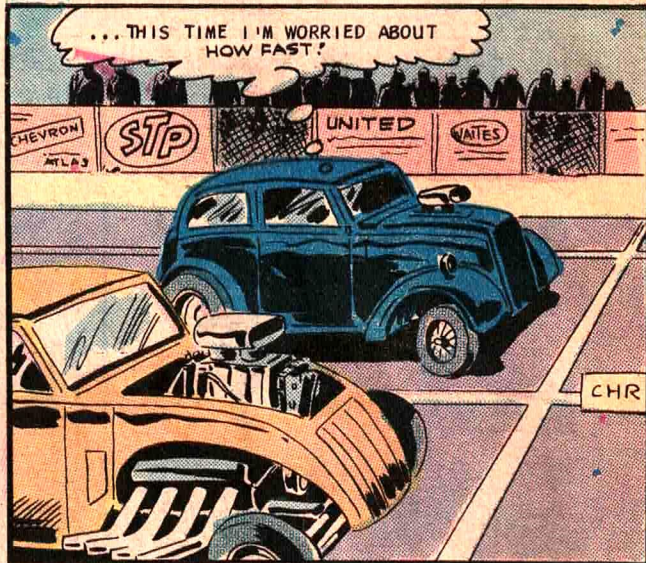
TWENTY MINUTES LATER AFTER SOME HASTY REPAIRS, ADJUSTMENTS, AND DE-TUNING!

YOU'RE GONNA RUN A STRICTLY STRAIGHT MIXTURE? YOU'RE GONNA HAVE NOTHIN' LEFT!

RIGHT NOW I'M NOT WORRIED ABOUT FAST...



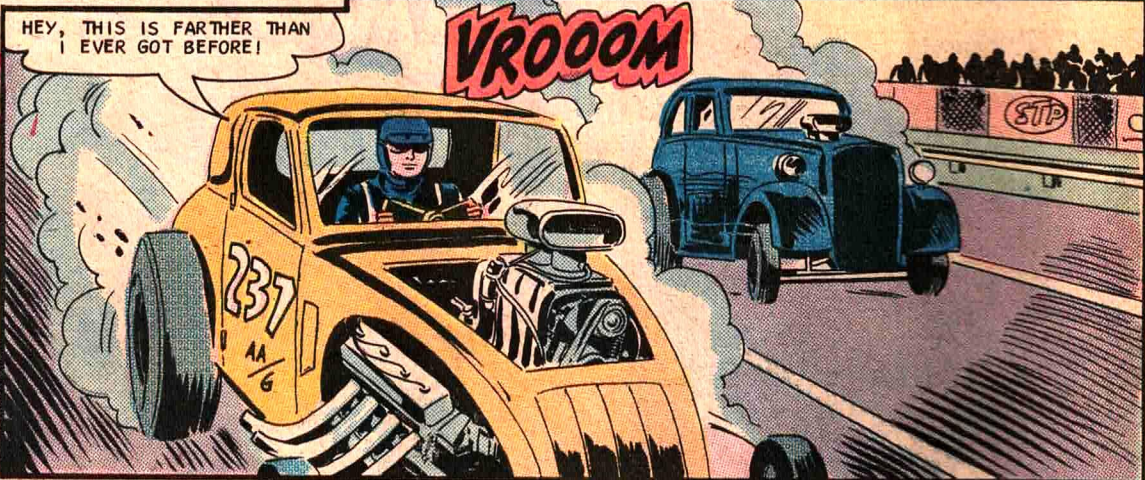
...THIS TIME I'M WORRIED ABOUT HOW FAST?



RED...YELLOW...AND GREEN! WILD WILLIE GUNZENHEIMER DOESN'T DUMP THE CLUTCH AND BURY THE GAS! HE COMES OUT STRAIGHT...WITH MAXIMUM TRACTION AND CONTROL! HE DOESN'T HOLESHOT THE GUY...BUT HE'S ON THE COURSE.

HEY, THIS IS FARTHER THAN I EVER GOT BEFORE!

VROOOM



GUNZENHEIMER'S TIME 9.4 SECONDS.

VROOOM

MAKE IT!



I WAS TRYIN' IT THE HARD WAY! ALL I HADDA DO WAS SLOW DOWN A LITTLE... IF THEY START TO CATCH UP, I'LL JUST TIP THE CAN AGAIN!

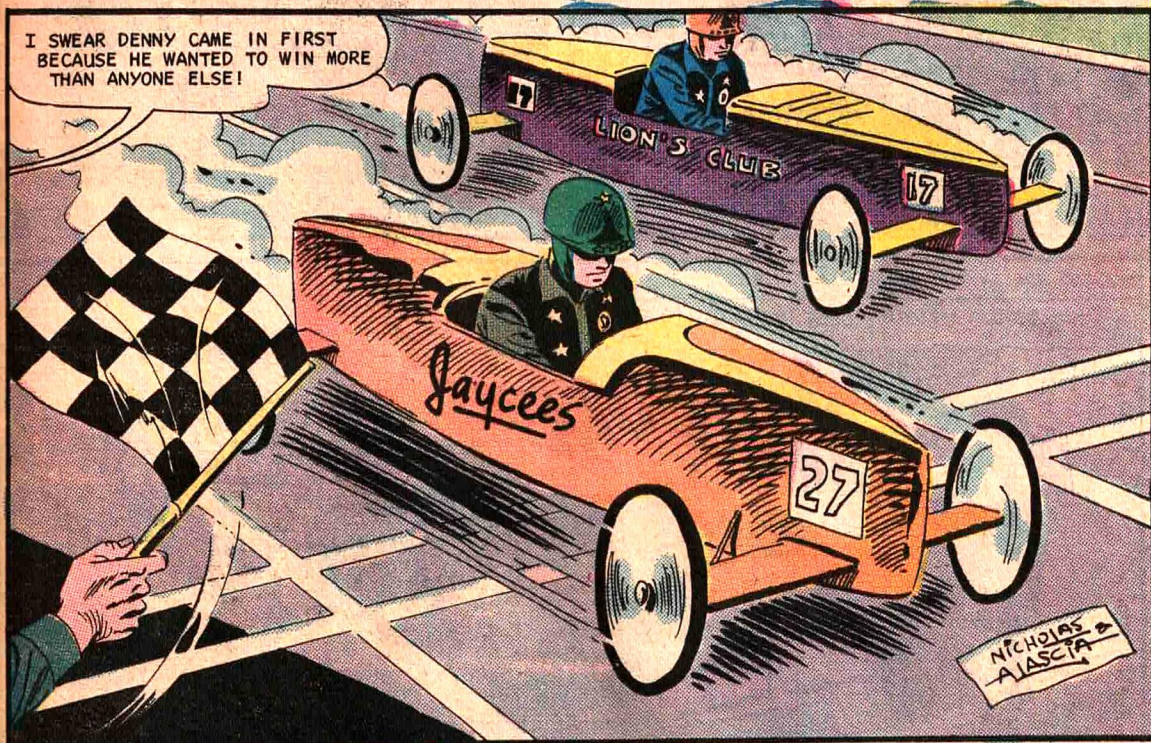


THE END

The WINNING TOUCH

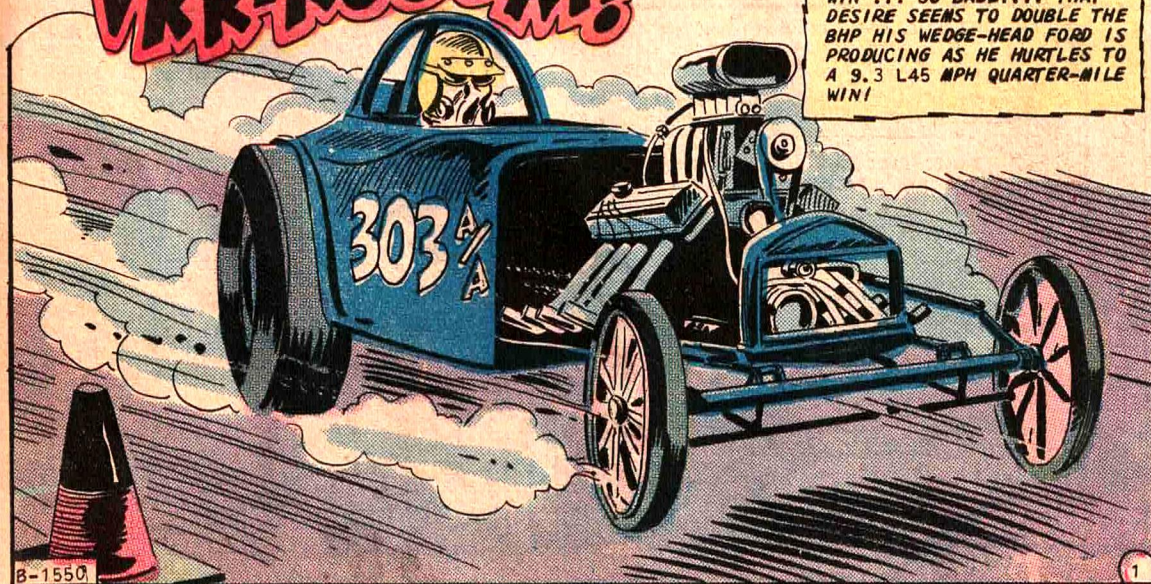
TWELVE YEARS AGO, DENNIS SOAMES WAS IN AKRON, OHIO, FOR THE SOAP BOX DERBY. MORE THAN TWO HUNDRED CONTESTANTS WERE UP "TOPSIDE" BEFORE THE HEATS BEGAN! DENNY WAS IN THE 48TH HEAT... AND WON! THEN, HE RAN IN THE 103RD HEAT... AND WON! NOW, THE FINAL HEAT... HE BENT LOW... STRAINING, TRYING TO FORCE HIS CAR AHEAD OF THE CAR NEXT TO HIM!

I SWEAR DENNY CAME IN FIRST BECAUSE HE WANTED TO WIN MORE THAN ANYONE ELSE!



VRR-ROOOM!

...AND A DOZEN YEARS LATER, HERE HE IS... WANTING TO WIN ... SO BADLY... THAT DESIRE SEEMS TO DOUBLE THE BHP HIS WEDGE-HEAD FORD IS PRODUCING AS HE HURTLES TO A 9.3 L45 MPH QUARTER-MILE WIN!



WHEN HE WAS A KID, HIS DAD ALWAYS SAID...

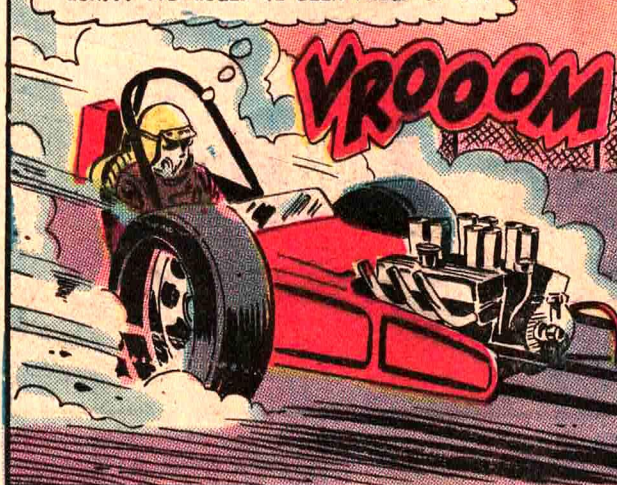


HE WAS CONDITIONED TO WIN. HE GREW TO EXPECT IT... IN SPORTS OR ANYWHERE WHERE HE COMPETED.

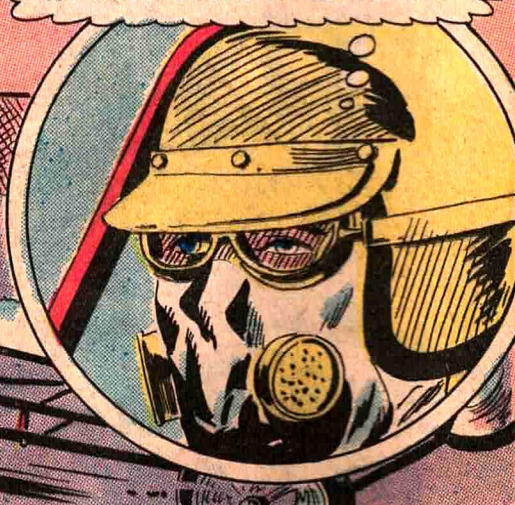


...AND NOW ON THE DRAGSTRIP THINKS...

WON... DAD WOULD'VE BEEN PROUD OF ME!



TOO BAD DAD DIED... HE LOVED FAST CARS ... THAT BAD HEART FINALLY GOT HIM.



THE WINNER AND TOP ELIMINATOR TODAY IS DENNIS SOAMES IN WITH A TIME OF 9.31 SECONDS AND 145.2 MILES-PER-HOUR.

I PROMISED DAD I'D BE A WINNER... JUST BEFORE HE DIED!



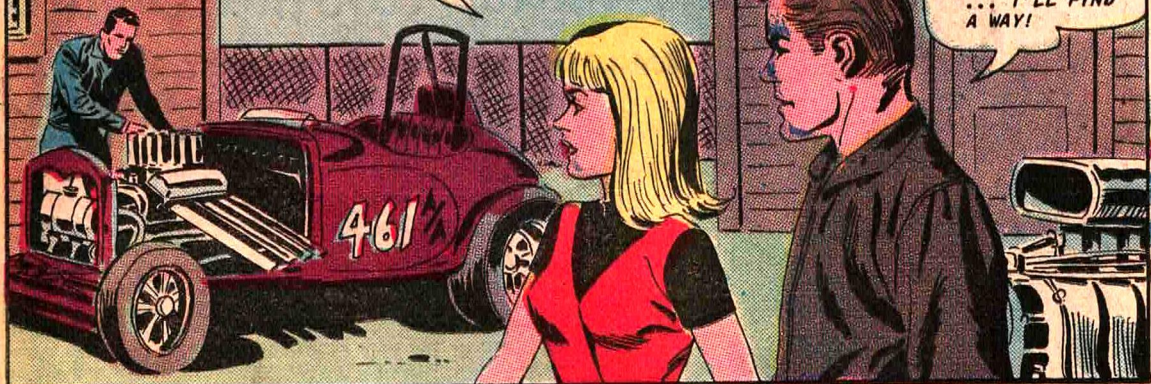
I'M NEVER GOING TO LET HIM DOWN... I'LL ALWAYS WIN... FOR HIM!



WINNING IS THE BIG THING WITH DENNIS... HIS FRIENDS KNOW IT AND THEY RESPECT HIM BECAUSE HE'S ALWAYS TRYING.

THERE'S GEORGIE LYTELL, DENNIS. HE'S FROM MIDDLETOWN. I HEAR HE'S GOT A REAL THUNDERER!

I'LL PRUNE HIM LIKE I DID EVERYONE ELSE, DEBBIE. I'LL WIN ... I'LL FIND A WAY!

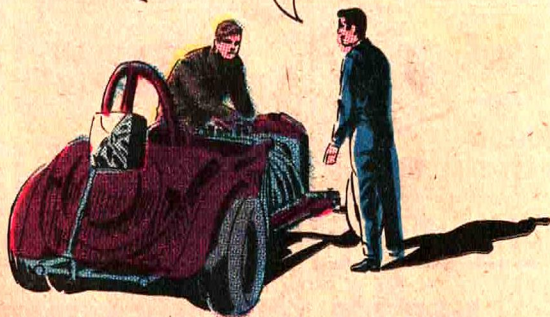
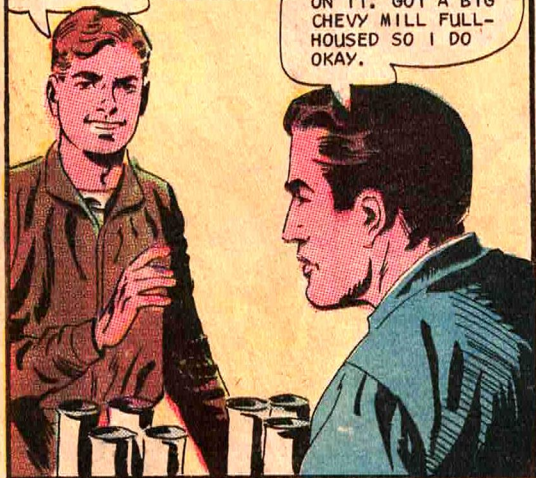


HI. I'M DENNIS SOAMES. NICE LOOKING CAR YOU'VE GOT HERE.

GEORGIE LYTELL, DENNIS. I'VE PUT IN A LOT OF WORK ON IT. GOT A BIG CHEVY MILL FULL-HOUSED SO I DO OKAY.

HMMMM. NICE LAYOUT, GEORGIE.

DON'T CALL ME GEORGIE... AND DON'T HANDLE THE HARDWARE. I WOULDN'T WANT TO GET DETAINED.



WATCH IT, FELLA. YOU WANT A BEEF JUST TO START THINGS OUT RIGHT?

JUST LET ME ALONE, SOAMES. ANY BEEF WE'LL HAVE WILL BE ON THE STRIP.

YOU WEREN'T VERY NICE, DENNIS.

SOMEBODY ONCE SAID NICE GUYS FINISH LAST, HONEY! I DON'T AIM TO HAVE IT HAPPEN TO ME!



SKIN SURFACE DISFIGURED BY PIMPLES? BLACKHEADS? FRECKLES?

Blemishes Fade As Skin Clears

**AMAZING NEW SKIN CREAM SO POWERFUL
IT STARTS HELPING TO CLEAR EPIDERMIS
THE INSTANT APPLIED!**

**Works with Nature Replacing Epidermis Marked by
Surface Pimples and Blackheads with a New
Fresh, Clearer, Softer, Smoother Complexion!**

It takes POWER to dry up pimples . . . to loosen blackheads . . . to fade freckles to clear away blemished epidermis (skin surface). So why mess around with watery lotions, weak medicated make-ups . . . smelly salves and greasy ointments when it's FAYD SKIN CREAM that you need. Fayd contains a powerful clearing and skin whitening discovery that works strong and fast on the externally caused pimples, blackheads, blemishes, marks, freckles and spots that blot and dot the top skin layer. In 7 days Fayd may make your complexion so much more clear, fair and blemish free you want to jump for happiness. Fayd makes the skin softer, smoother and more glowing with the fresh new look of youth. And occasional use of Fayd helps keep your skin looking more lovely everyday to your pride and joy.

JUST TRY FOR 7 NIGHTS



FOLLOW EASY DIRECTIONS
Read booklet and do exactly as it says. It's easy and so rewarding!



SPREAD ON THIN FILM
Just apply over face, neck or affected area for 7 nights



WORKS WHILE YOU SLEEP
Then see amazing, clear results or return for your money back!



SEND FOR YOUR DEMONSTRATION TODAY

If the pimple cream you are using works too slow, don't wait but send for Fayd Skin Cream. Let this actual home demonstration show you what Fayd is . . . how it works fast . . . and why so many boys, girls, men and women use it, for outbreaks . . . for freckles . . . for lightening, brightening and clearing the skin. Fayd acts on both oily skin areas around the nose and also on dry skin areas. It refines enlarged pores. Helps stop many new blemishes before they start. So take advantage of this amazing home demonstration offer. Mail the coupon today.

MAIL THIS NO-RISK COUPON

Fayd, called by many "nature's clear skin cream", is pure white and won't stain pillows. Delightful, easy, it has no medicated odor, washes off completely, leaves skin feeling so new that make-up looks far more natural . . . If you need make-up at all! For your trial and approval we offer the full size 3 oz. jar Fayd for only \$3.00 full price postpaid. Use the entire supply and then if you aren't satisfied, simply return the empty jar for your money back. Accept this test at our risk offer. Clip the coupon, and mail today.

IMPORTANT

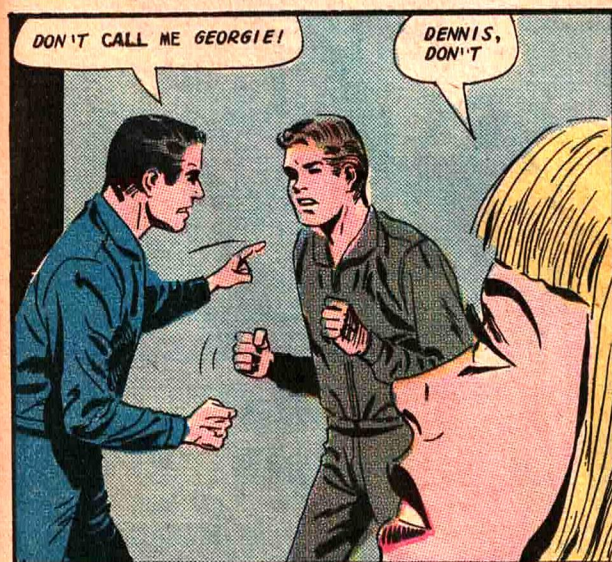
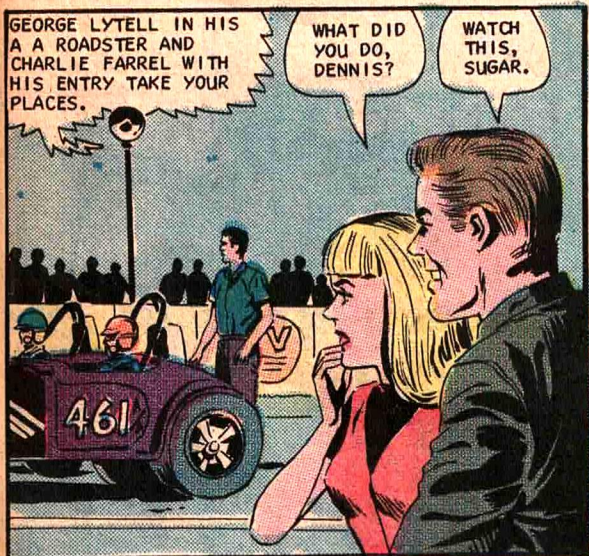
If the coupon has already been clipped, send order with your name and address. Ask for Fayd's \$3.00 Trial Offer. Mail to Fleetwood Co., Dept.D9 427 W. Randolph St., Chicago, Illinois 60606.

**THE FLEETWOOD CO. Dept.D9
427 W. Randolph St.
Chicago, Illinois 60606**

Send the 3 oz. jar of FAYD SKIN CREAM as checked below. As advertised, you guarantee I can return the empty jar at any time and you will refund my purchase price.

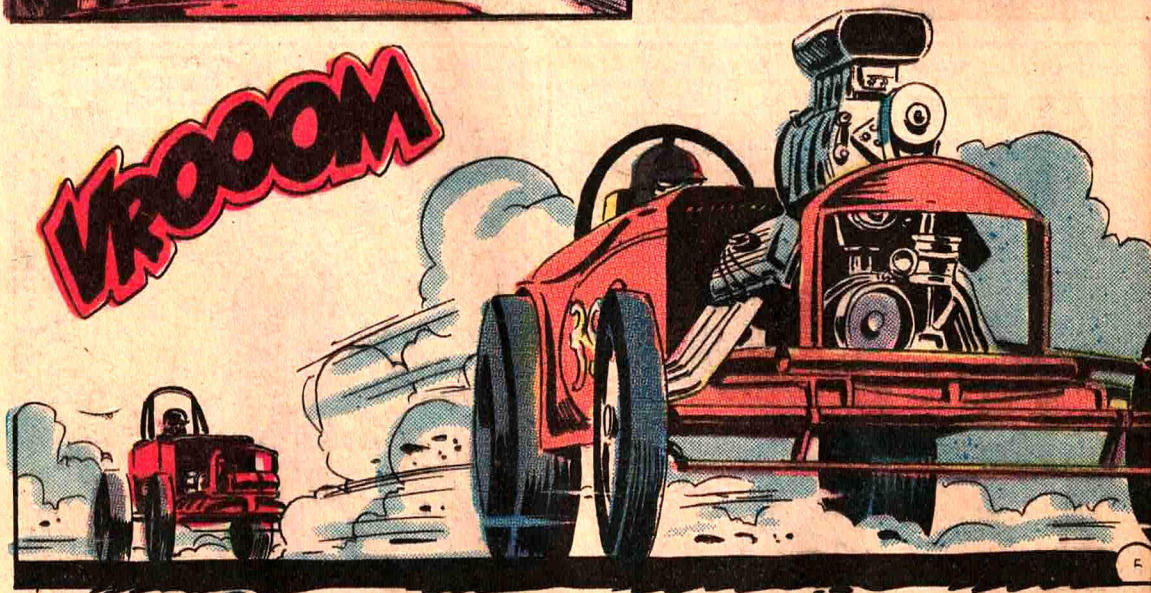
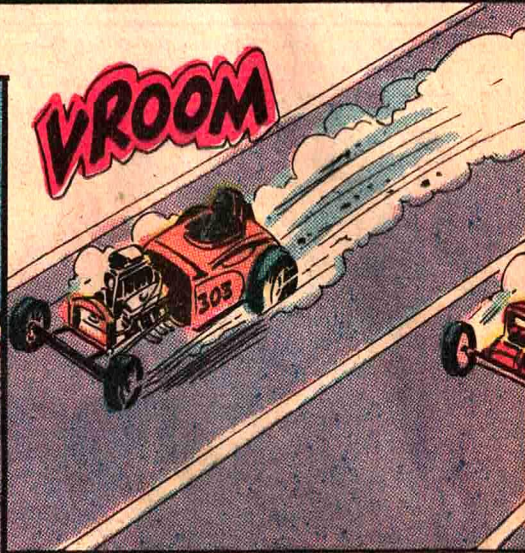
- ☐ \$3.00 enclosed. Send postage paid
☐ Enclosed is \$1.00 deposit Send C.O.D. for balance of \$2.00 plus postage.

Name _____
Address _____
City _____
State _____ Zip Code _____





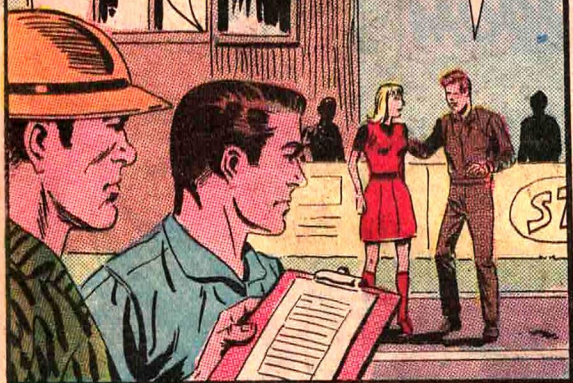
DENNIS HAS A FAST HOTROD AND HE PUTS DOWN A COUPLE SPEEDY IRONS ENROUTE TO THE FINAL RUN-OFF!



BEFORE THE FINAL HEAT FOR TOP ELIMINATOR, DENNIS ASKS HIS GIRL TO WALK OVER AND INSPECT THE STARTING AREA...

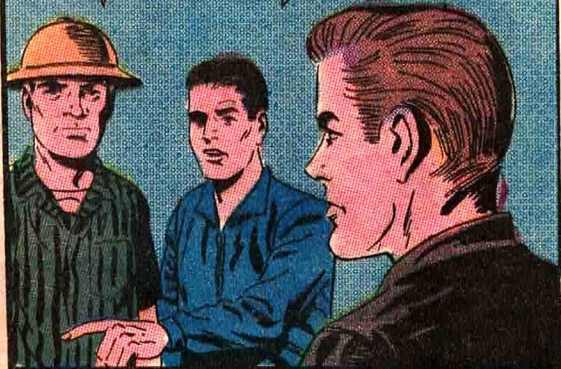
WHY ARE YOU SHUFFLING AROUND, DENNIS? YOU'RE ACTING WEIRD! WHAT ARE YOU UP TO?

JUST KEEP TALKIN, SUGAR.



YOU'LL CHANGE TO THIS LANE FOR THE FINAL HEAT, SOAMES. LYTELL JUST POINTED OUT THAT YOU HAVEN'T BEEN ALTERNATING STARTING LANES TODAY.

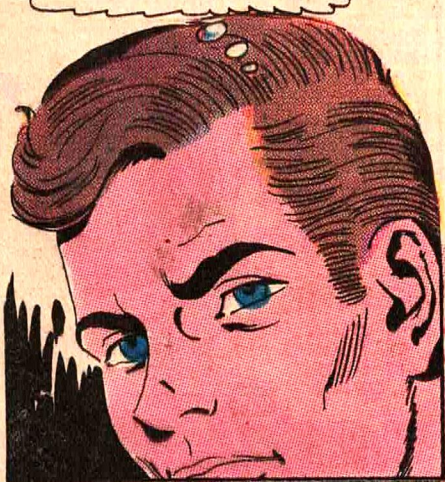
BEFORE THE START, SOAMES, YOU BETTER CLEAN UP THAT TRANSMISSION GREASE RIGHT WHERE YOUR SLICKS WILL BE AT STARTING TIME! YOU SEEM TO HAVE A MESS OF IT ON THE BOTTOM OF YOUR SHOES!



I DON'T BELIEVE YOU DID IT ON PURPOSE, SOAMES... BUT WE'LL BE ON THE LOOK-OUT FOR SIMILAR CARELESSNESS IN THE FUTURE!



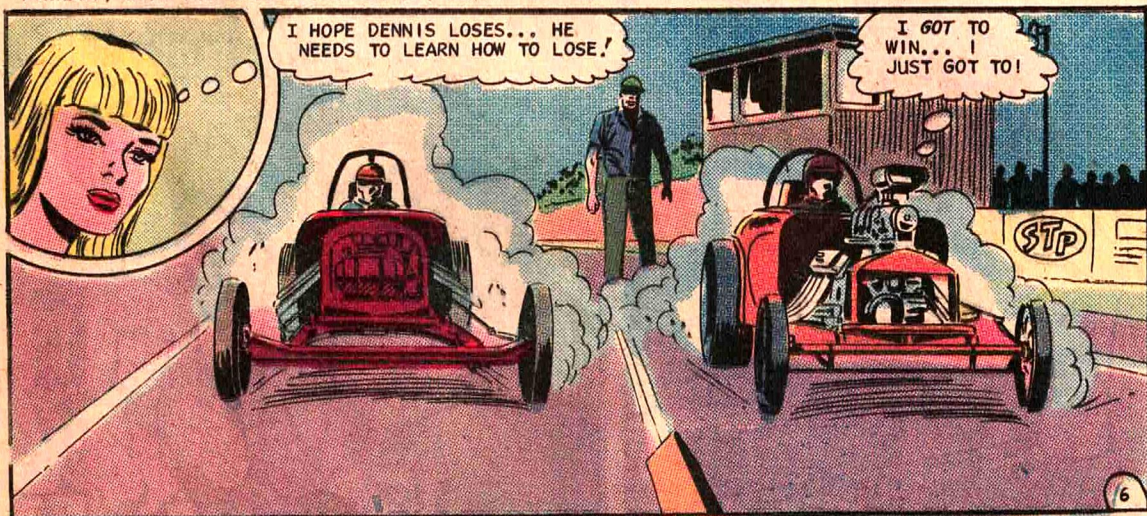
I'LL FIX THAT WISE GUY!



FINALLY, WITH THE GREASE CLEANED UP, DENNIS AND GEORGE GET OFF TO AN EVEN START...

I HOPE DENNIS LOSES... HE NEEDS TO LEARN HOW TO LOSE!

I GOT TO WIN... I JUST GOT TO!



DENNIS SPOTS THE DISCARDED TIRE WOBBLING ACROSS THE STRIP... AND QUICKLY FIGURES IT'LL BE IN GEORGE'S LANE BY THE TIME THEY REACH THE SPOT!

GOSH! THAT TIRE SLIPPED OUT OF MY HANDS!

VROOOOM

I'M AHEAD OF GEORGE... JUST SLOW DOWN A LITTLE AND LET IT REACH HIS LANE!

THAT WAY I'LL WIN FOR SURE!

WITH THE PRETTIEST PIECE OF DRIVING EVER SEEN ON A DRAGSTRIP, DENNIE HOLDS THE LOUPEDEAL DOWN, SWERVES OUT OF HIS LANE AND GIVES THE TIRE A NUDGE SO GEORGE WON'T WRECK HIS CAR ON IT!

LOOK! SOAMES KNOCKED THE TIRE OUT OF LYTELL'S WAY!

I HOPE SOAMES CAN HOLD HIS OWN CAR ON THE STRIP NOW!

HE WILL... THAT SOAMES KID IS A GREAT DRIVER!

THUD!

I'M SO PROUD OF DENNIS!

I LOSE ONE... I GUESS THAT MAKES ME A CHUMP!

VROOOM

A FEW MINUTES LATER

THANKS, DENNIS. I'D LIKE TO BE YOUR FRIEND IF YOU'LL LET ME.

I'M STILL A HEEL AT TIMES, GEORGE... BUT I'LL WORK ON IT.

END

The Car in Front and the One in Back

"You have to watch the driver in front of you as well as the one behind you," sighed my good friend Mike. "I got a dose of both of them last Wednesday afternoon. It is only a five-minute drive from my house to the shopping center. I am waiting for the red light to change to green. In front of me is a small car. The light turns to green and I am ready to shift from N to D. I expect the car in front of me to go ahead. Know what happens? The dame shifts to R and hits me. Not too hard. So we both stopped and she got out. Her face was as red as a beet. She told me she didn't know how she did it. We checked our cars and there was no damage.

"Then, three minutes later, I am in the parking lot looking for a spot for my car. Bang—I get it in the rear of my car! So I stop and get out. There is a young man and he beats me to it

"All my fault. First time I have been out by myself."

"Only damage is to his bumper and we let it go at that. I told my wife, the way I felt, I wanted to leave the car there and walk home."

Now Mike is right in what he says about being careful at a red light. And we might as well add also at a stop sign. I have had several close experiences at red lights with the car in front of me. One day the driver in front gave his car "the gun." He shot ahead—and then stopped almost dead. From some place—seemingly from nowhere at all—a woman with a baby carriage appeared in front of him. I wasn't too close because experience has taught me to leave a safe margin of distance.

I find this rule works. One day we were going east on a three-lane section of a city parkway. I was in the left lane. The car in the right lane decided to make a left turn, cut off the car in the center lane, cut off the car in front of me, which had started and then stopped—and we were just a few inches away from a three-car smash-up.

I wish the highway authorities would check over the access roads for stop signs—wherever there could be disaster. Often you find two lanes from a main road going into the access road to the highway. You are going in the right lane. There is

a car in the left lane. Then he shoots ahead—not realizing the two lanes blend into one. And just where do you go?

Take another look at the access lane and the car ahead of you. Suddenly he stops. Why? Because he can't find a safe break in the traffic. And it may even mean a wait of several minutes. Don't honk your horn. Why unnerve him? Why even try to force him onto the highway? The smash-up can also involve your car.

The "hidden driveway" is a death trap. Yet it exists and it is time something is done about it. Suddenly the car in front of you slows down, forgets to give a right signal notice—and almost vanishes into a hidden pathway. You step on your brakes and the car behind you plows right into you.

Time and again people ask me the same question: "What do you do when the car behind is tailing you?" If I am in the right lane then I got a problem. If I can get into the left lane, I do so. If he follows me, I know I have a nut behind me. I head for the nearest gas station and get off the road. I can call on the phone and tell my story to the police. But, if I am in the left lane, then I know normally the driver wants me to get to the right lane so he can go ahead. But, suppose I can't do this in safety? I once had a police car behind me blowing the siren for me to move. But I couldn't get off that lane for some time. When I saw a safe break in traffic, then I did so.

It can happen that the car behind you and the one in front of you on the right lane may meet. How? You are in the center lane of a three-lane highway. The car behind you will shift over to the left lane. The car in front of you in the right lane shifts over in front of you and then heads for that left lane. In such a case, if you feel it is going to happen, slow down! The worst takes place when they both meet in front of you in the center lane.

When you are in bumper-to-bumper traffic, this is no time for the wife to argue with you. Or for the kids to start up. Or for the mother-in-law to make suggestions. Brother, concentrate—because anything may happen—and usually does

PART 1

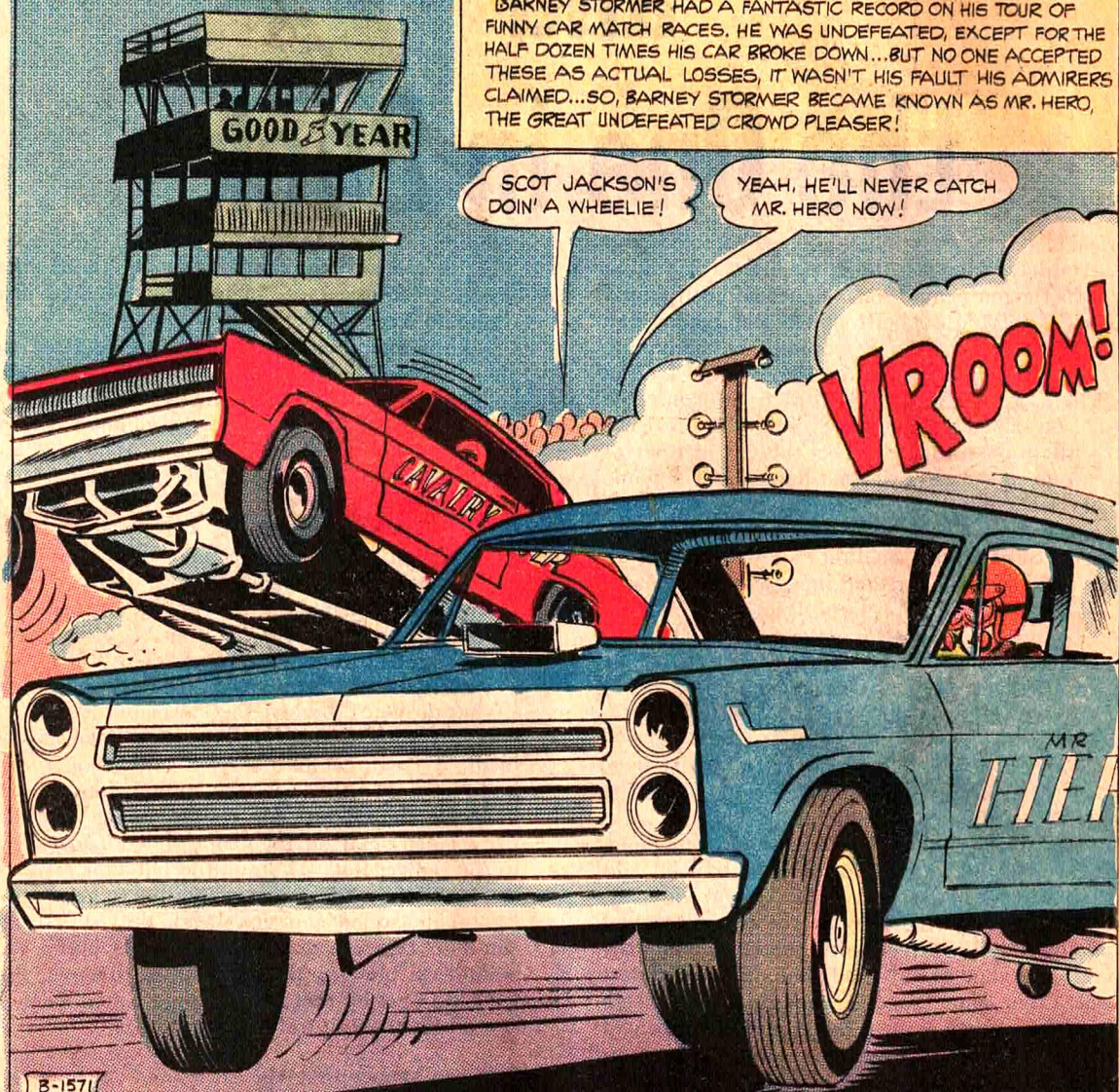
SCOT JACKSON

IN "MR. HERO"

BARNEY STORMER HAD A FANTASTIC RECORD ON HIS TOUR OF FUNNY CAR MATCH RACES. HE WAS UNDEFEATED, EXCEPT FOR THE HALF DOZEN TIMES HIS CAR BROKE DOWN...BUT NO ONE ACCEPTED THESE AS ACTUAL LOSSES, IT WASN'T HIS FAULT HIS ADMIRERS CLAIMED...SO, BARNEY STORMER BECAME KNOWN AS MR. HERO, THE GREAT UNDEFEATED CROWD PLEASER!

SCOT JACKSON'S
DOIN' A WHEELIE!

YEAH, HE'LL NEVER CATCH
MR. HERO NOW!

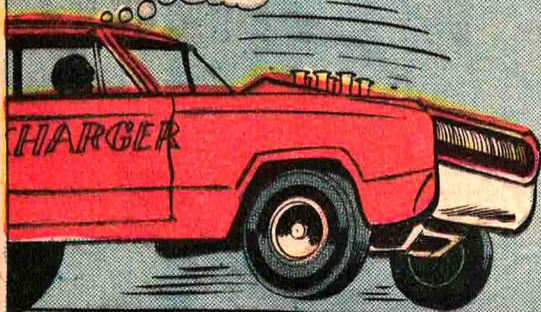


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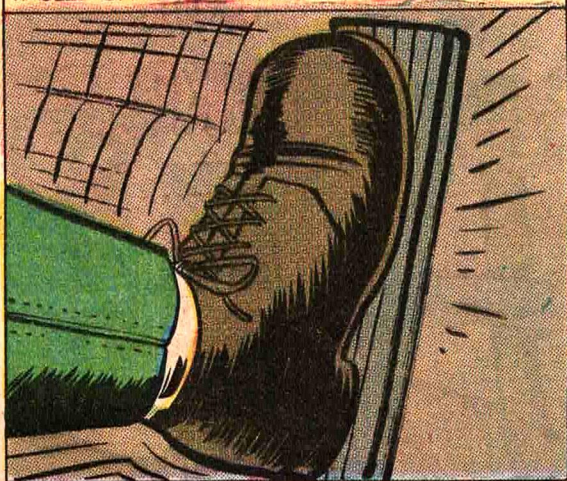
by JACK KELLER

SCOT BACKED OFF THE GAS BRINGING THE FRONT
END DOWN...

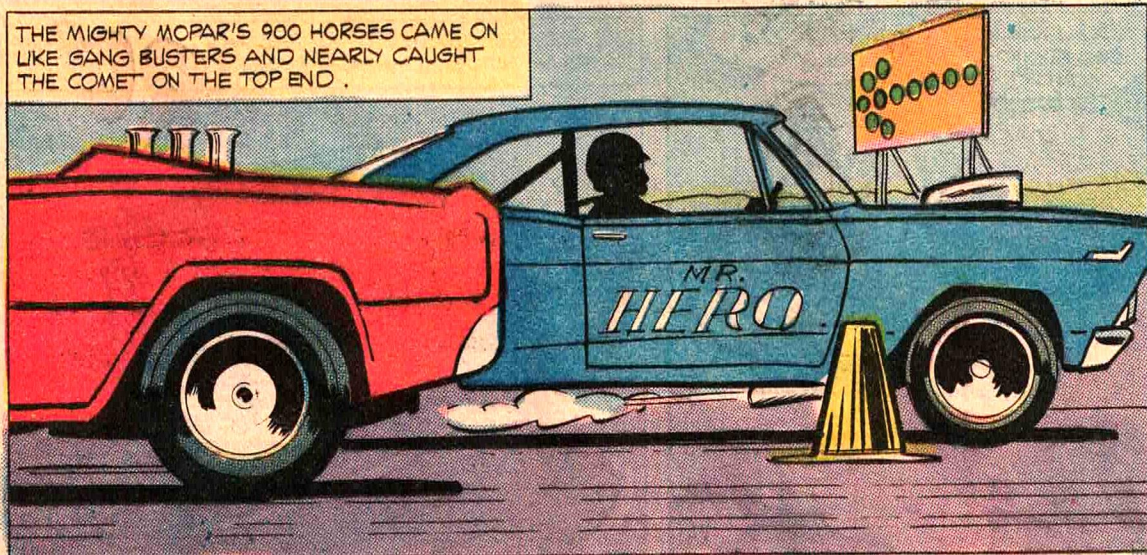
I LOST PRECIOUS
TIME!



SCOT MASHED THE ACCELERATOR PEDAL TO THE
FLOOR BOARD, AND THE BIG FUEL BURNING DODGE
HAULED OFF IN HOT PURSUIT...

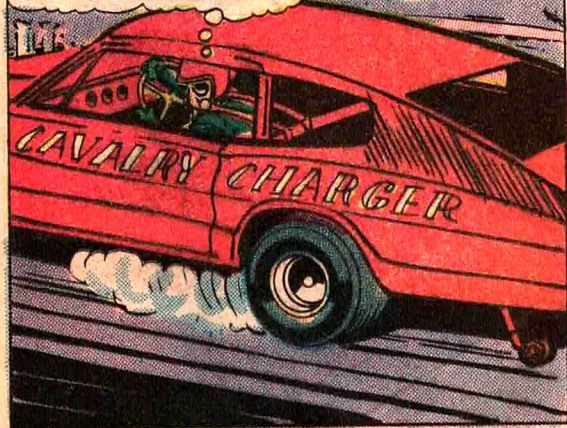


THE MIGHTY MOPAR'S 900 HORSES CAME ON
LIKE GANG BUSTERS AND NEARLY CAUGHT
THE COMET ON THE TOP END.

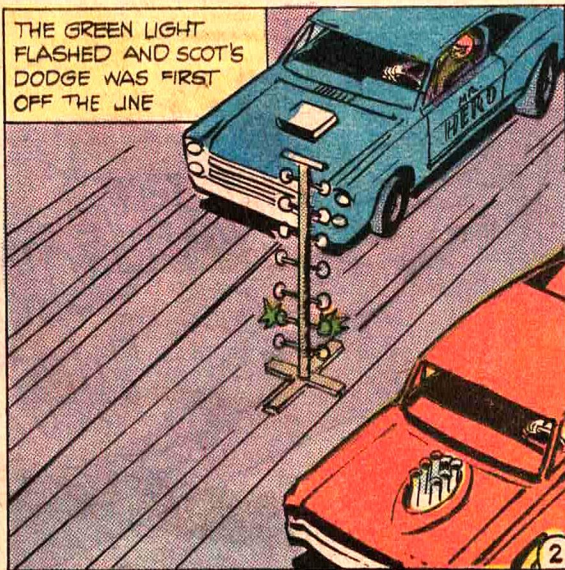


45 MINUTES LATER, THEY PREPARED FOR ROUND
TWO...SCOT RAN THE DODGE BACK AND FORTH IN
SHORT LITTLE BURSTS TO BETTER HIS TRACTION

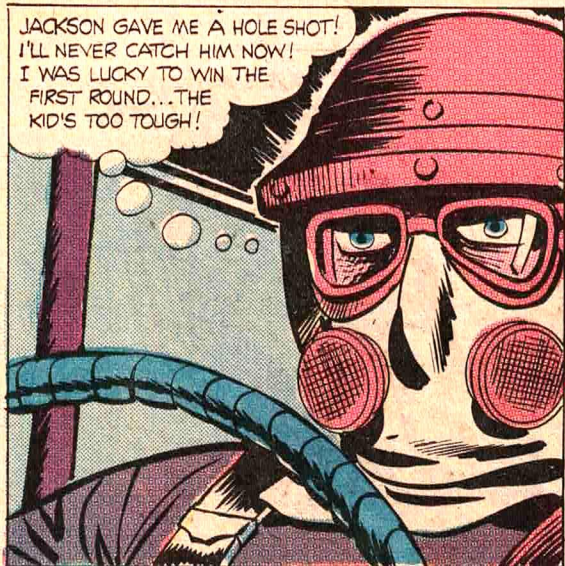
THOSE CASTERS WE ADDED IN THE BACK WILL
STOP THE WHEELIES..



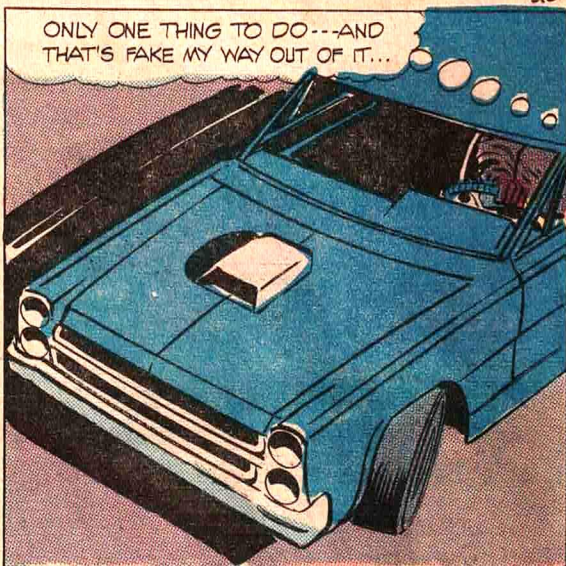
THE GREEN LIGHT
FLASHED AND SCOT'S
DODGE WAS FIRST
OFF THE LINE



JACKSON GAVE ME A HOLE SHOT!
I'LL NEVER CATCH HIM NOW!
I WAS LUCKY TO WIN THE
FIRST ROUND...THE
KID'S TOO TOUGH!



ONLY ONE THING TO DO---AND
THAT'S FAKE MY WAY OUT OF IT...

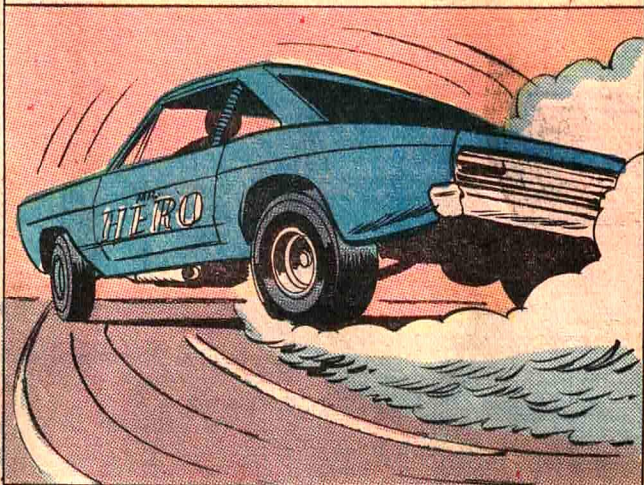


LOOK! MR. HERO'S
CAR IS OUT OF
CONTROL!

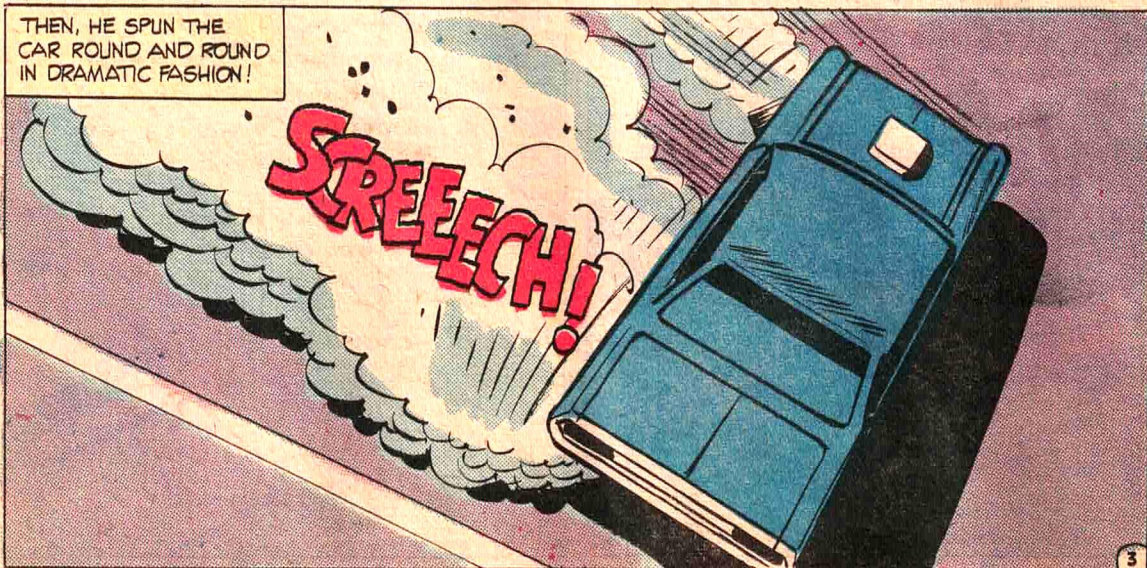
WHAT A LOUSY
BREAK!



MR. HERO WEAVED THE COMET BACK AND FORTH, FAKING
A BREAK IN THE STEERING LINKAGE..



THEN, HE SPUN THE
CAR ROUND AND ROUND
IN DRAMATIC FASHION!



**I wanted
to be
an
artist!**

BOY, I WISH I
COULD PAINT
LIKE
THAT!

BILL, IF YOU'RE INTERESTED
IN LEARNING ART, SEND
FOR THIS ART TALENT
TEST- IT'S HOW I GOT
STARTED!

**I MAILED IN FOR THE ART TALENT TEST
AND TOOK IT RIGHT IN MY OWN ROOM**

HEY! THIS TALENT
TEST IS FUN!
I CAN'T MISS
I BET!

LATER--

WHY SON, THESE
DRAWINGS OF YOURS
ARE REALLY GOOD!

**SUCCESS!! I STARTED MAKING
MONEY AS AN ARTIST EVEN BEFORE
I'D FINISHED ALL THE LESSONS!**

HMM. THE NEW MAN IS
SHOWING GREAT PROMISE.
LET ME KNOW HOW HE GETS
ALONG!

IF YOU THINK YOU'D
LIKE A CAREER IN
COMMERCIAL ART
CLIP THIS COUPON
RIGHT NOW!

If you think you'd like a career in commercial art, clip this coupon right now! And it will show whether or not you have art talent. Your test will be evaluated by professional commercial artists on the staff of one of America's leading home study art schools.

**Use 1 coupon,
then pass this page
on to a friend**

AI / ART INSTRUCTION SCHOOLS
Studio 8A-3281

500 South Fourth Street, Minneapolis, Minnesota 55415
Please send me your Talent Test without cost or obligation (PLEASE PRINT)

Name _____ Age _____
Address _____ Apt. _____
City _____ Zip Code _____
County _____ State _____

Accredited by the Accrediting Commission of the National Home Study Council. Approved for Veterans Training.



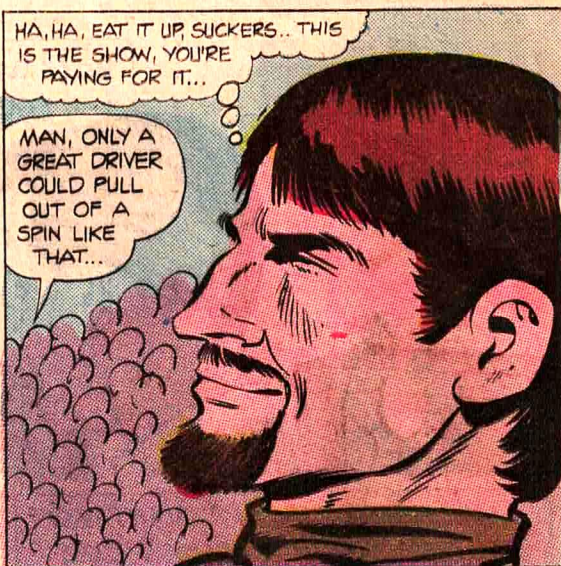
AI / ART INSTRUCTION SCHOOLS
Studio 8A-3282

500 South Fourth Street, Minneapolis, Minnesota 55415
Please send me your Talent Test without cost or obligation (PLEASE PRINT)

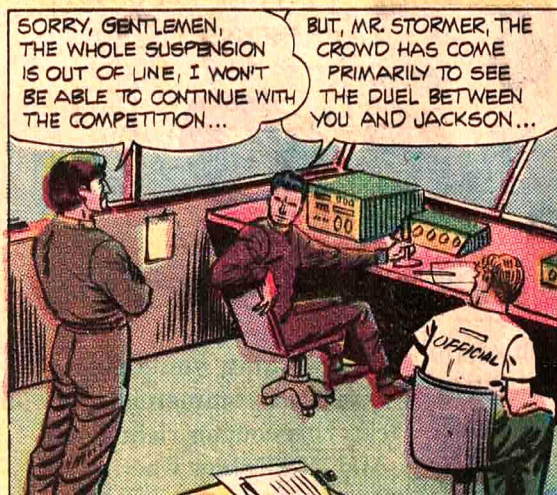
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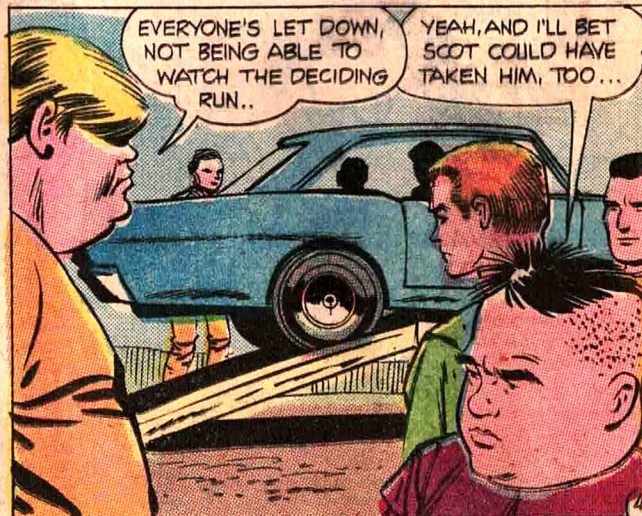


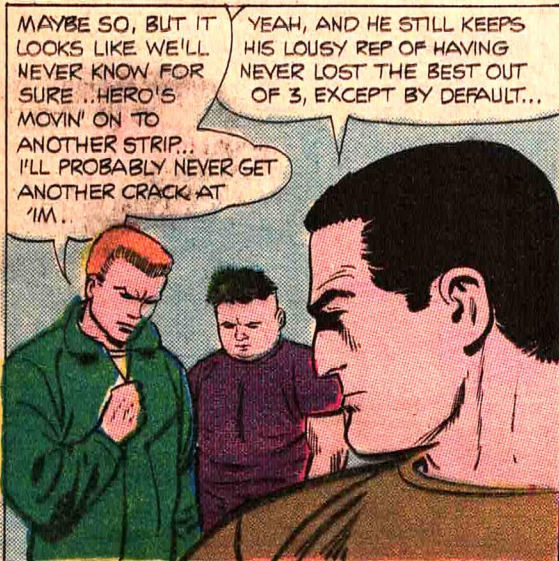


MINUTES LATER, MR. HERO APPEARED BEFORE THE OFFICIALS IN THE TIMERS STAND...



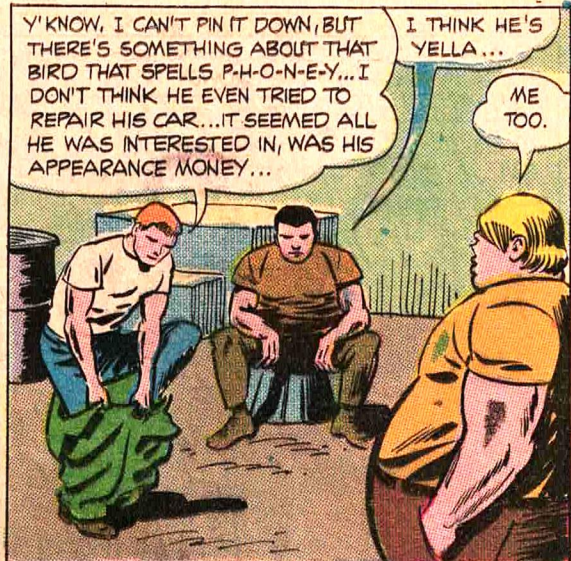
IT WAS A GROUP OF VERY DISAPPOINTED ROD MASTERS THAT WATCHED MR. HERO AND CREW LOAD UP HERO'S CAR...





MAYBE SO, BUT IT LOOKS LIKE WE'LL NEVER KNOW FOR SURE...HERO'S MOVIN' ON TO ANOTHER STRIP... I'LL PROBABLY NEVER GET ANOTHER CRACK AT 'IM.

YEAH, AND HE STILL KEEPS HIS LOUSY REP OF HAVING NEVER LOST THE BEST OUT OF 3, EXCEPT BY DEFAULT...



Y'KNOW, I CAN'T PIN IT DOWN, BUT THERE'S SOMETHING ABOUT THAT BIRD THAT SPELLS P-H-O-N-E-Y...I DON'T THINK HE EVEN TRIED TO REPAIR HIS CAR...IT SEEMED ALL HE WAS INTERESTED IN, WAS HIS APPEARANCE MONEY...

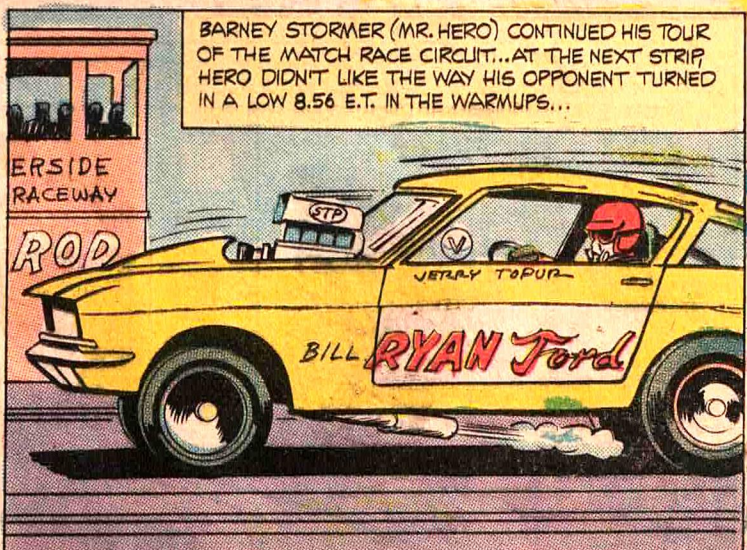
I THINK HE'S YELLA...

ME TOO.



WELL, NO POINT IN HANGING AROUND HERE ANYMORE, LET'S SHOVE OFF...

I'M FOR IT...



BARNEY STORMER (MR. HERO) CONTINUED HIS TOUR OF THE MATCH RACE CIRCUIT...AT THE NEXT STRIP, HERO DIDN'T LIKE THE WAY HIS OPPONENT TURNED IN A LOW 8.56 E.T. IN THE WARMUPS...

MR. HERO SURMISED IT WAS ONCE AGAIN TIME TO COP OUT...



I GOTTA MAKE IT LOOK GOOD...A LITTLE OIL POURED ON THE HEADERS OUGHT TO DO IT



MINUTES LATER...

THEN, WHEN I FIRE 'ER UP, IT LOOKS LIKE 'VE BLOWN THE MILL

ONCE AGAIN THE SPECTATORS AND OFFICIALS WERE SHORTCHANGED...BUT NOT BARNEY, HE GOT HIS GUARANTEED CUT AS USUAL...

HA HA HA!

THAT'S THE LAST TIME THAT PHONEY TAKES US ON A DEAL LIKE THAT...

YEAH, IT'S ABOUT TIME WE GAVE THE MONEY TO THE GUYS WHO REALLY WANT TO RACE...



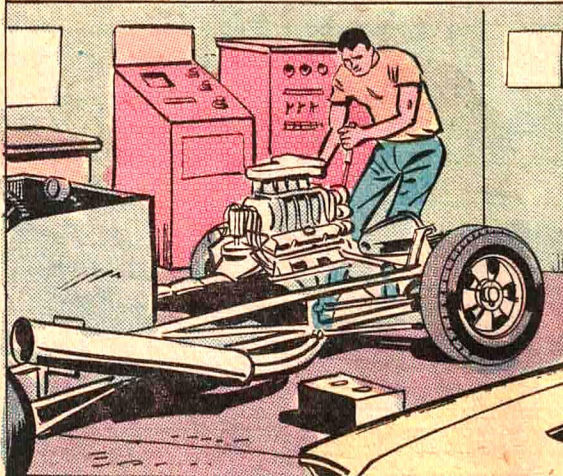
BARNEY'S COMET CONTINUED TO RUN SUB PAR...SO, WHENEVER HIS OPPOSITION LOOKED TOUGH, HE FAKED HIS WAY OUT...MR. HERO RAN ONLY WHEN HE WAS CERTAIN OF VICTORY...

MR. HERO WINS! 10.36 E.T. 132 MPH...

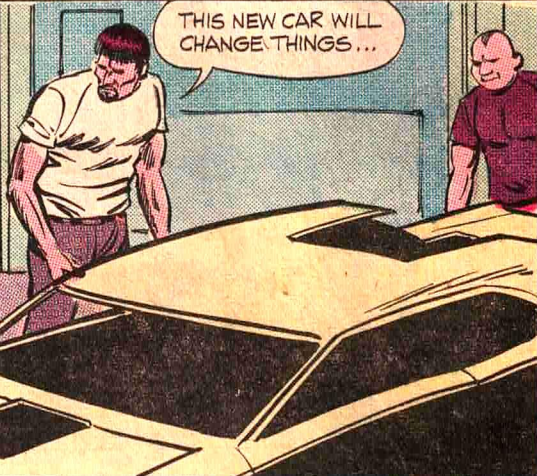
I WON, BUT ONLY BECAUSE THE COMPETITION WAS WEAK TODAY...



...BUT EVEN A PARASITE LIKE BARNEY KNEW THIS GIG COULDN'T LAST FOREVER...WORD WAS GETTING AROUND, AND STRIP PROMOTERS WILLING TO ACCEPT HIS TERMS WERE GETTING SCARCE...

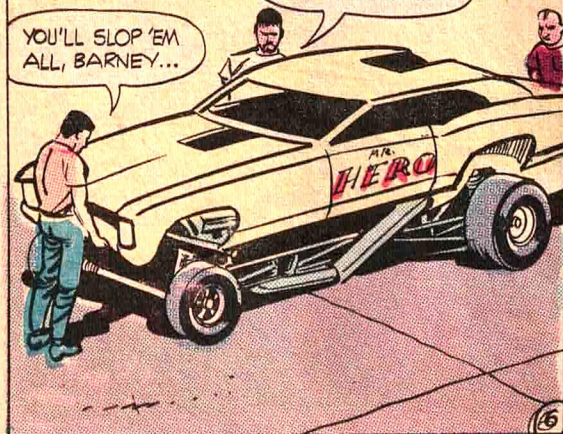


THIS NEW CAR WILL CHANGE THINGS...



THE SUPERLIGHTWEIGHT FIBERGLASS BODY MOUNTED ON THE CHROME MOLLY FRAME AND POWERED BY THE HOTTEST MILL MONEY CAN BUY WILL GIVE ME THE BEST POWER TO WEIGHT RATIO CAR IN FUNNY CAR HISTORY...

YOU'LL SLOP 'EM ALL, BARNEY...



ALL I NEED IS A WIN, A BIG ONE...AND WHO WOULD BE THE LOGICAL CHOICE? SCOT JACKSON, NATURALLY! I'LL ACCEPT HIS TERMS THIS TIME... BUT I'LL BLAST HIM SO BAD, THAT MY FAME WILL SOAR AGAIN, AND I'LL BE ABLE TO GET ANY PRICE I DEMAND!



CONTINUED...

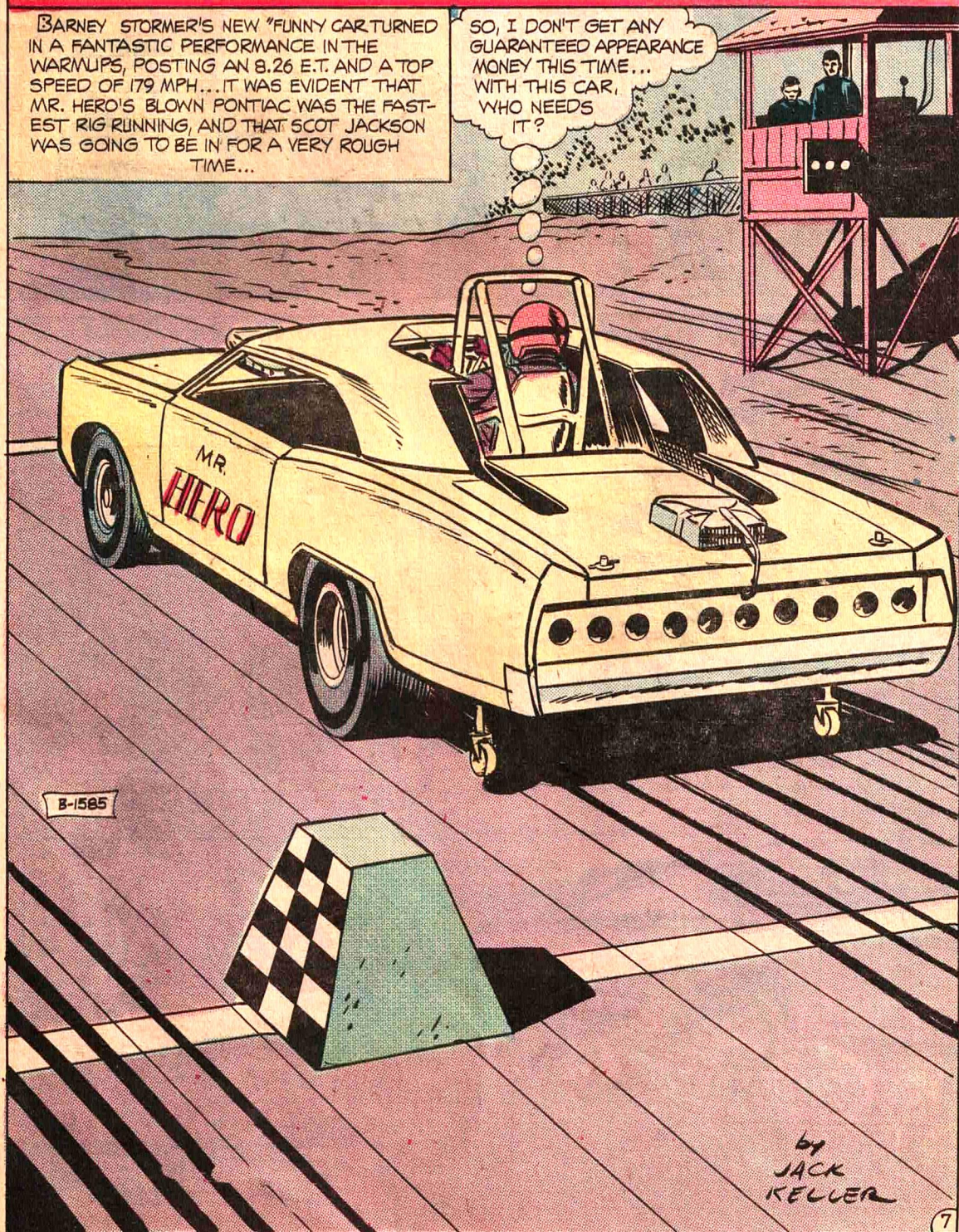
PART 2

SCOT JACKSON

IN "MR. HERO"

BARNEY STORMER'S NEW "FUNNY CAR" TURNED IN A FANTASTIC PERFORMANCE IN THE WARMUPS, POSTING AN 8.26 E.T. AND A TOP SPEED OF 179 MPH...IT WAS EVIDENT THAT MR. HERO'S BLOWN PONTIAC WAS THE FASTEST RIG RUNNING, AND THAT SCOT JACKSON WAS GOING TO BE IN FOR A VERY ROUGH TIME...

SO, I DON'T GET ANY GUARANTEED APPEARANCE MONEY THIS TIME... WITH THIS CAR, WHO NEEDS IT?



HERO'S HONKER'S REALLY CHEWING UP THE ASPHALT...YOU CAN'T POSSIBLY MATCH THAT KIND OF SPEED WITH THE CHARGER, SCOT.

LOOKS LIKE BARNEY PULLED A FAST ONE, BRINGING IN A NEW CAR...I FIGURED HE'D RUN HIS COMET AGAINST US...

---AND HE SHOULD HAVE... THIS WAS SUPPOSED TO BE A REMATCH, SAME DRIVERS, SAME CARS...BUT A NO-GOOD FINK LIKE BARNEY STORMER CAN ALWAYS BE EXPECTED TO DO SOMETHING SNEAKY

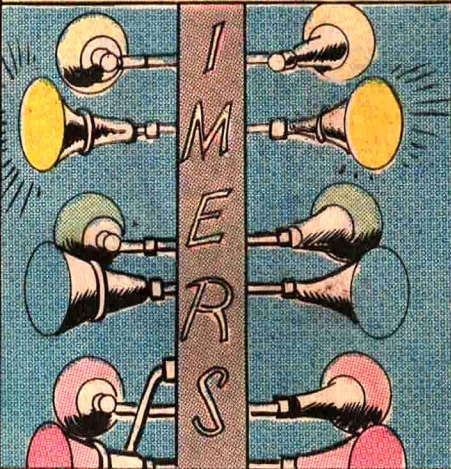
WELL, NO POINT IN CRYING. LET'S GET ON WITH IT..

YOU CAN BEAT 'IM, SCOT...

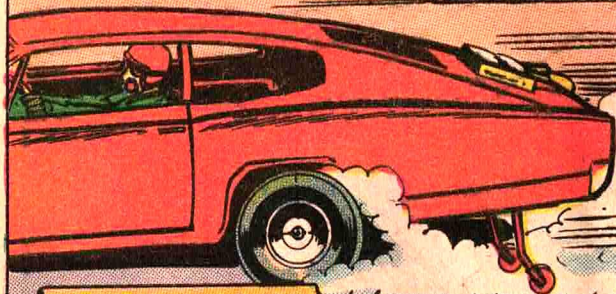
ROUND ONE..

MY ONLY CHANCE IS TO GIVE BARNEY A HOLE SHOT...IF I DON'T HE'S GOING TO BE LONG GONE.

SCOT EYED THE LIGHTS, WAITING FOR THAT LAST AMBER BULB TO FLASH OFF BEFORE FLOORING IT...



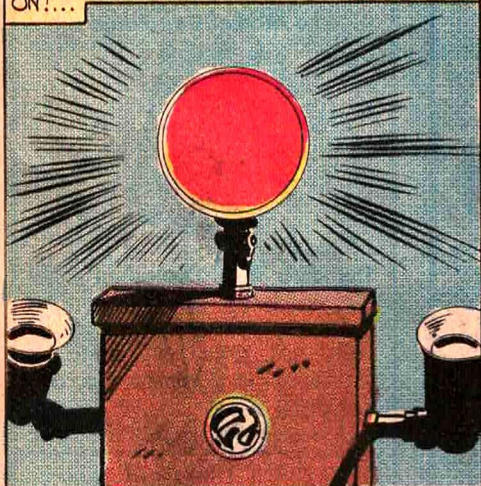
SCOT PUT 'ER TO THE WOOD GAINING PRECIOUS FEET AT THE OUTSET!!!



CHRONDEK

V-ROOM!

BUT SCOT'S OVER ANXIETY COST HIM THE FIRST ROUND, AS THE RED LIGHT FLASHED ON!...

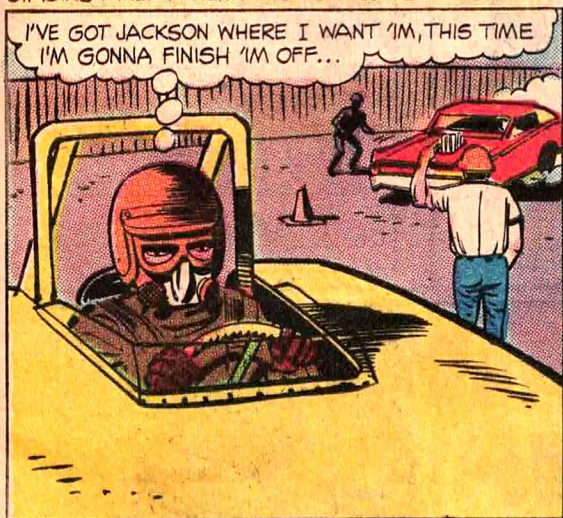


I'M DOWN ONE ALREADY, ONLY A MIRACLE CAN SAVE ME NOW...

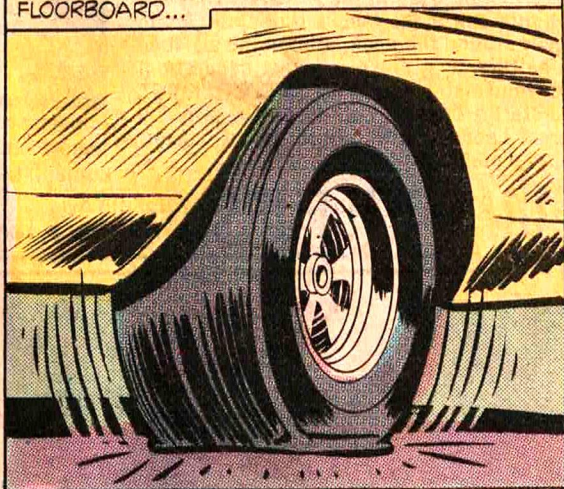


LATER, THE TWO DRAGSTERS FIRED UP IN THE STAGING AREA, PREPARING FOR ROUND TWO...

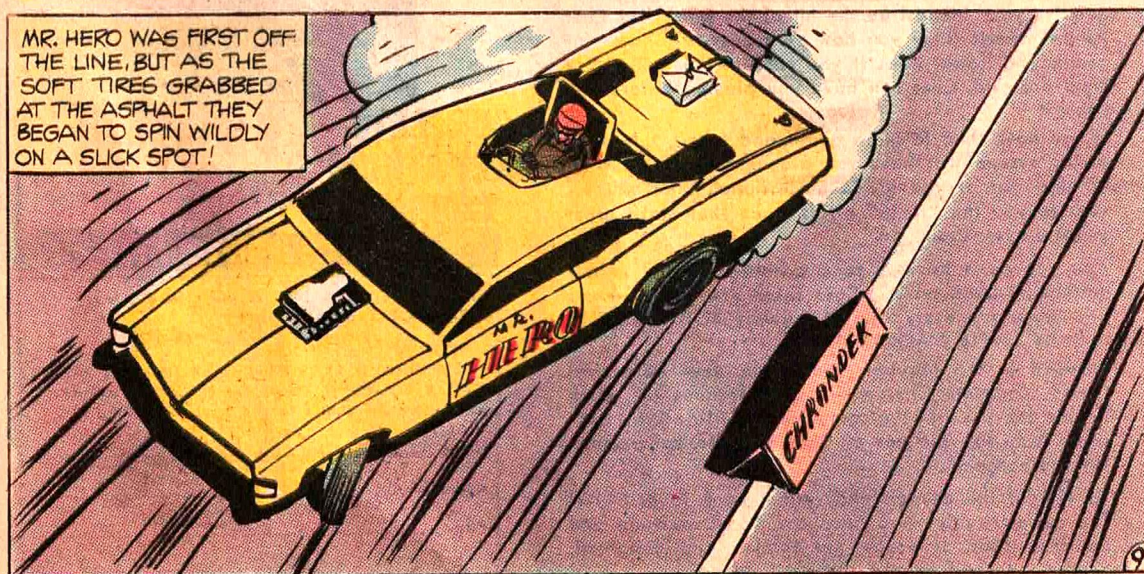
I'VE GOT JACKSON WHERE I WANT 'IM, THIS TIME I'M GONNA FINISH 'IM OFF...

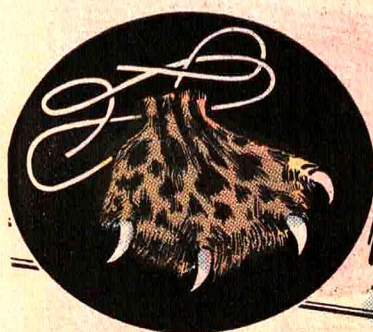


THE GREEN LIGHTS FLASHED ON, AND BOTH DRIVERS MASHED THE THROTTLES TO THE FLOORBOARD...



MR. HERO WAS FIRST OFF THE LINE, BUT AS THE SOFT TIRES GRABBED AT THE ASPHALT THEY BEGAN TO SPIN WILDLY ON A SLICK SPOT!





"The Latest Rage"

IMPORTED AFRICAN GENUINE LEOPARD PAWS

ARE YOU WITH IT GUYS AND GALS?

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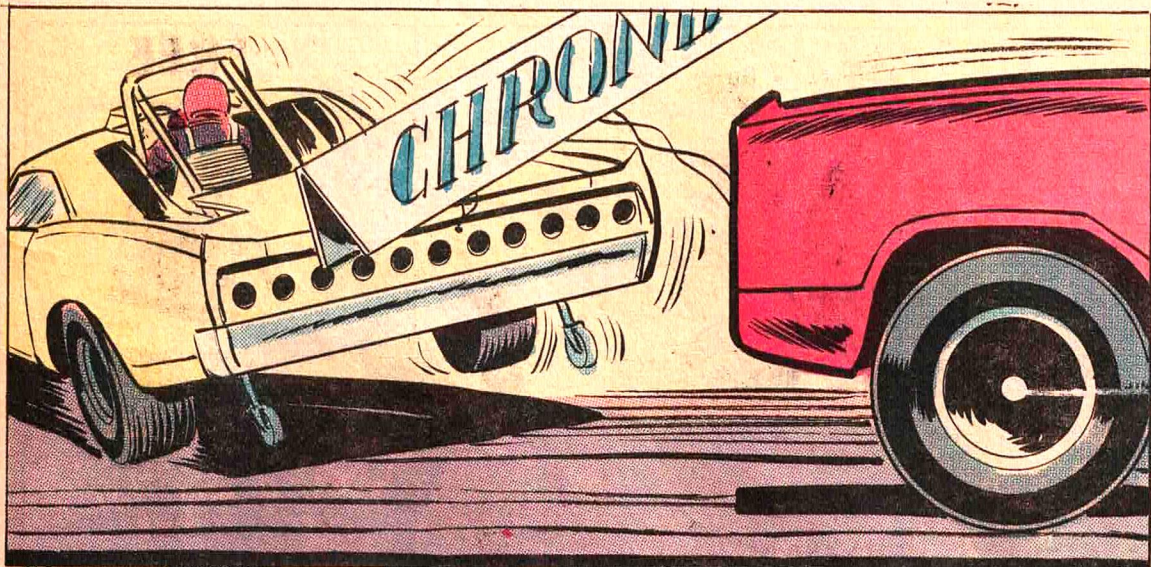
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Enclosed is \$2.98. Kindly rush The CHET ATKINS GUITAR COURSE to me. If not completely satisfied, I may return the course to you for a full refund.

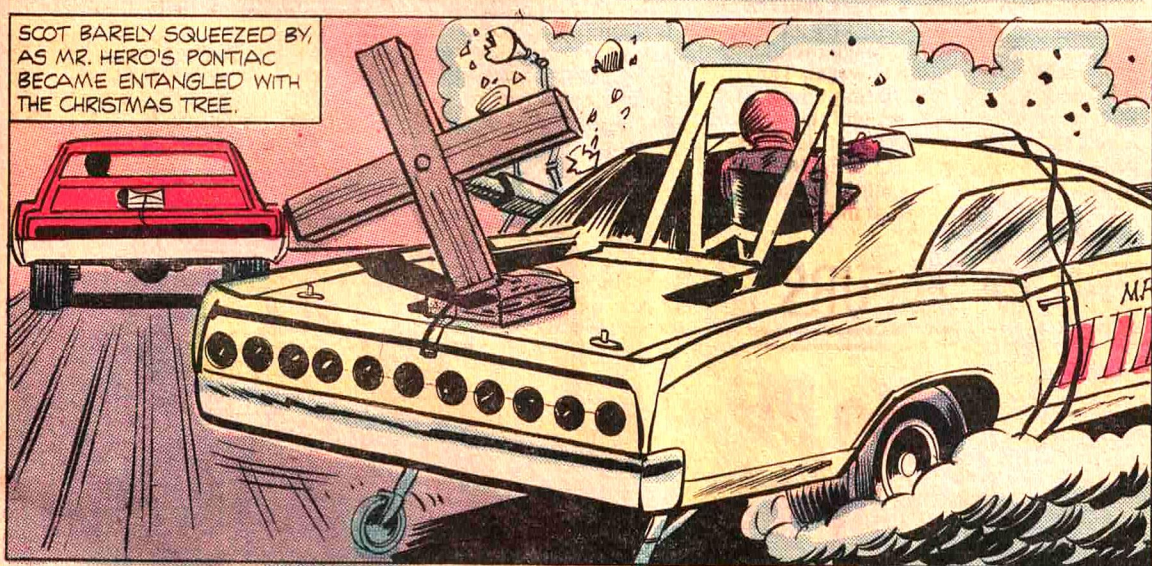
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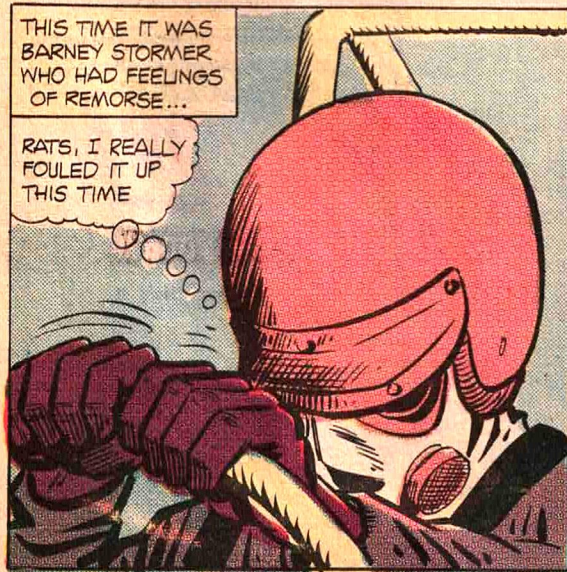


SCOT BARELY SQUEEZED BY,
AS MR. HERO'S PONTIAC
BECAME ENTANGLED WITH
THE CHRISTMAS TREE.



THIS TIME IT WAS
BARNEY STORMER
WHO HAD FEELINGS
OF REMORSE...

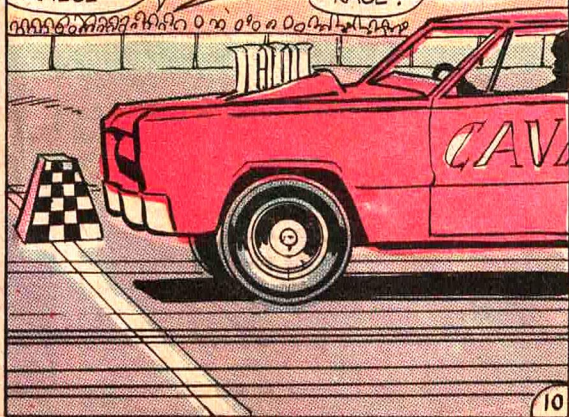
RATS, I REALLY
FOULED IT UP
THIS TIME



MEANWHILE, SCOT FLASHED ACROSS THE FINISH LINE,
POSTING AN IMPRESSIVE 8.56 E.T....

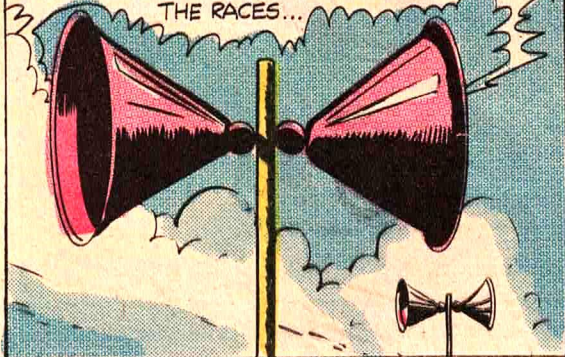
IT'S ALL EVEN,
ONE WIN
APIECE

WITH THE TREE, WRECKED, HOW
ARE THEY GONNA RUN THE THIRD
RACE?

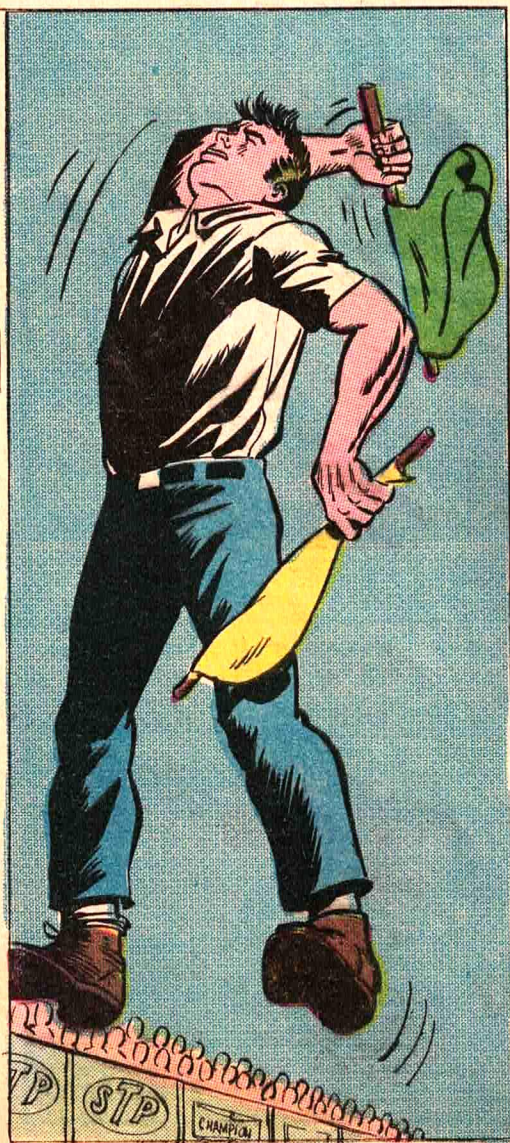
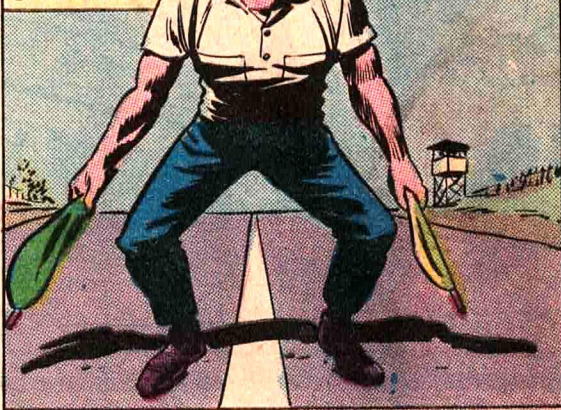


AFTER A HURRIED MEETING OF THE TRACK OFFICIALS A MESSAGE WAS BROADCAST OVER THE LOUD SPEAKER SYSTEM...

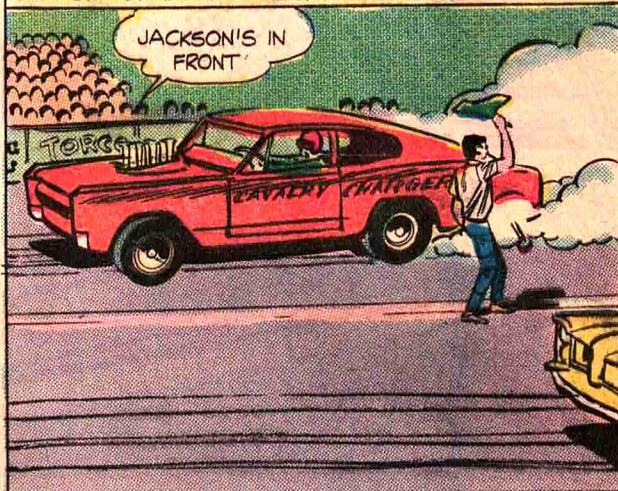
LADIES AND GENTLEMEN, THE ELECTRICAL STARTING LIGHTS ARE DAMAGED BEYOND REPAIR... SO, IN ORDER TO COMPLETE TODAY'S PROGRAM, WE SHALL USE A FLAG MAN TO START THE RACES...



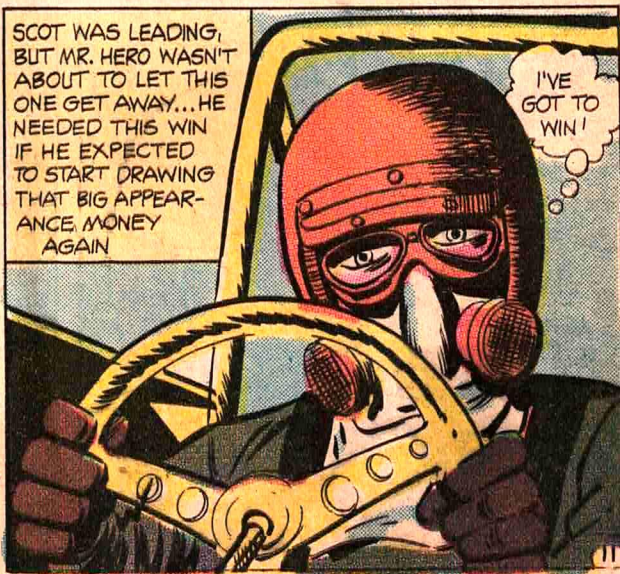
STARTING FROM A FLAGMAN DIFFERS FROM THE LIGHTS IN THAT THERE IS NO WAY OF KNOWING JUST WHEN HE'S GOING TO JERK BACK THE GREEN FLAG...



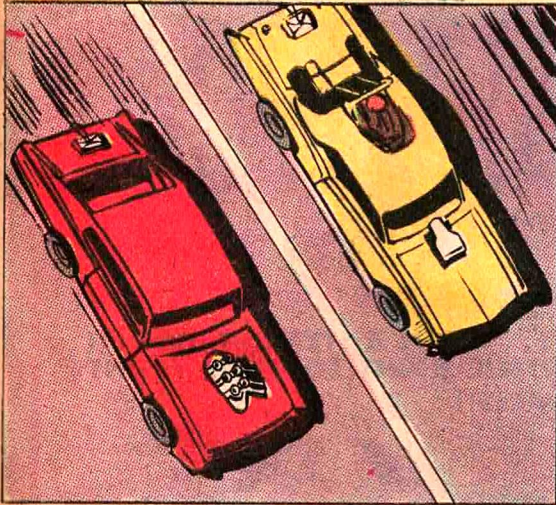
SCOT'S CAT LIKE REFLEXES GAVE HIM THE EDGE, AND THE CHARGER GRABBED A QUICK ADVANTAGE!



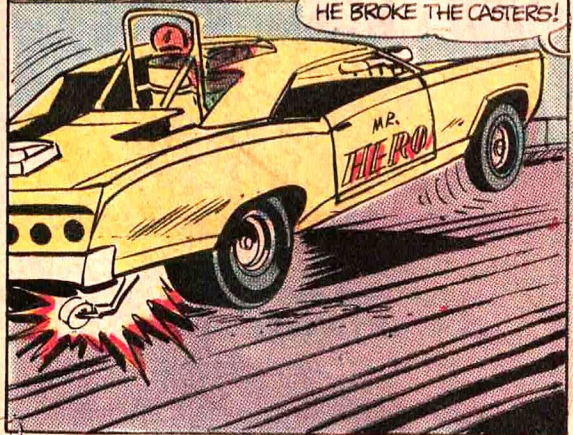
SCOT WAS LEADING, BUT MR. HERO WASN'T ABOUT TO LET THIS ONE GET AWAY... HE NEEDED THIS WIN IF HE EXPECTED TO START DRAWING THAT BIG APPEARANCE MONEY AGAIN



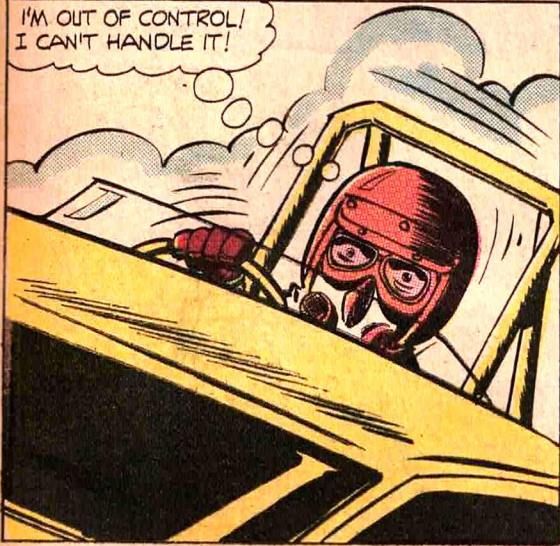
AT THE MIDWAY MARK THE MIGHTY PONTIAC DREW ALONGSIDE SCOT'S CHARGER...



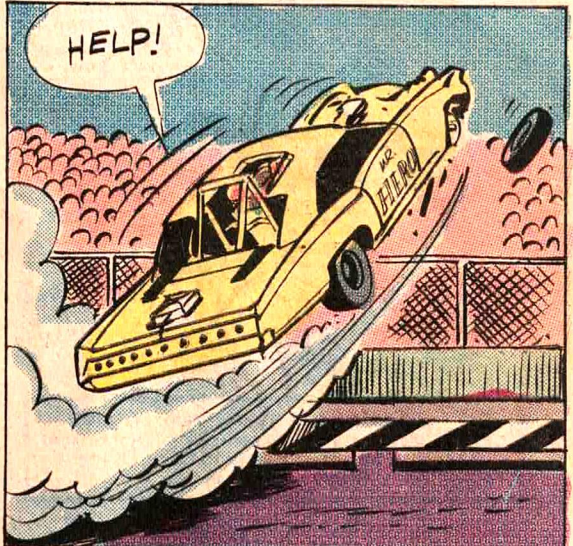
...BUT THE MAN WHO HAD SO OFTEN FAKED TROUBLES, SEEMED TO BE SUDDENLY ENGULFED IN MORE PROBLEMS THAN HE COULD HANDLE...THE BIG SLICKS BIT INTO A STICKY SPOT LIFTING THE FRONT END VIOLENTLY...



I'M OUT OF CONTROL!
I CAN'T HANDLE IT!



HELP!



MAN, WHAT
A FLIP!

BARNEY STORMER
REALLY GAVE IT
A TRY!

YEAH, HE'S A
REAL HERO!



LATER... WE MAY HAVE
DOUBTED YOUR
HONESTY IN THE PAST,
BUT NO MORE...THE TRACK
WILL GIVE YOU APPEARANCE
MONEY NEXT TIME...

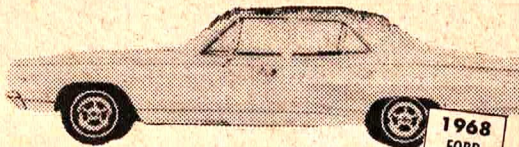
FAT LOT OF GOOD IT'LL
DO ME NOW...MY CAR'S
TOTALLED OUT, AND I'VE
GOT NO BREAD TO
FIX IT...



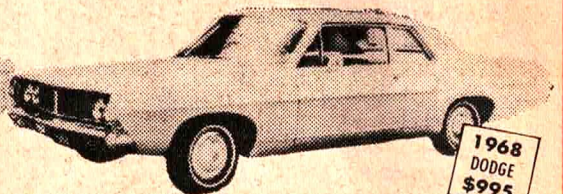
The End.

NOW YOU CAN BUY FORDS, CHEVROLETS, DODGES BELOW WHOLESALE!!

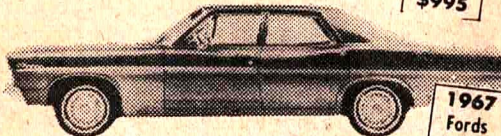
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**1968
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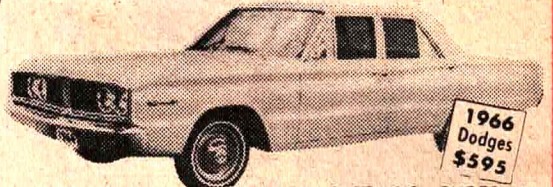
**1967
FORDS
\$895**



**1967
Plymouth
\$895**



**1966
FORDS
\$595**



**1966
DODGES
\$595**

ONLY \$50 DOWN AND THE BALANCE ON EASY MONTHLY PAYMENTS! Prices are so low, you can easily get local financing WITH NO FURTHER DOWN PAYMENT! Another big special for club members only

HOW DO YOU GET IN ON THIS FABULOUS DEAL?

All you have to do is join the VIA DISCOUNT BUYERS CLUB. As a member we'll show you how you can get the car of your choice* promptly at the lowest price ever as shown above. **Pre-owned cars**

WHAT ELSE DOES THE CLUB DO?

As a club member, you receive regular mailings with pictures and descriptions of dozens and dozens of **name brand** items that you can buy direct by mail at fantastic low, low wholesale-discount prices. Name brands such as DUNCAN-HINES, DORMEYER, COLEMAN, GRUEN, PRESTO, INTERNATIONAL SILVER, NUTONE, POLAROID, REMINGTON RAND, SCHICK, SMITH CORONA, SUNBEAM, WATERMAN WEBCOR, WEAREVER, WESTINGHOUSE AND MANY, MANY MORE... APPLIANCES, TV SETS, TYPEWRITERS, WATCHES, JEWELRY, RADIOS, STEREO SETS, COOKWARE, FISHING SETS, SILVERWARE, HUNTING EQUIPMENT, BOOKS, GLASSWARE, LINENS, DRAPERY, FABRICS, FURNITURE,

MONEY BACK GUARANTEE

We're so certain that you'll be absolutely thrilled as a member of the club, that we'll refund your \$3.00 membership fee anytime during the year you belong if you are dissatisfied for any reason whatsoever, with no questions asked. You have nothing to lose and everything to gain!

TOYS, FUR STOLERS, HOSIERY, CLOTHING, SHOES, AND MUCH, MUCH MORE. Why pay regular retail prices? Join the VIA DISCOUNT BUYERS CLUB today and start saving big money on merchandise and reconditioned fleet cars.

*Delivery of 1968 cars made on a first come first served basis during last quarter of model year

VIA DISCOUNT BUYERS CLUB

DEPT. 402-6

333 OLD TARRYTOWN ROAD

WHITE PLAINS, NEW YORK 10603

I enclose three dollars as payment in full for a year's membership in the VIA DISCOUNT BUYERS CLUB. Please send complete information on the automobiles as described above, immediately by return mail. Also put me on the list to receive the descriptions and photos of name brand merchandise that I can purchase at whole sale and discount prices by mail. I understand that I am not obligated to buy anything and that I will receive a full refund of my \$3.00 membership fee at anytime with no questions asked

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With Crash Weight Formula No. 7!

**Larry Scott gained 14 pounds in 14 days...
Thousands of others have also gained up to a pound a day...**

AND SO CAN YOU!

YOU — just as Larry Scott and thousands of other successful users of **Crash Weight No. 7** — can drink on extra pounds in just a matter of days! You can drink away your skinniness!

HOW? With the most amazing weight gaining plan in history! Now, YOU can drink on extra pounds — up to a **pound a day** — while you rest, relax, sleep, watch TV, and take it e-a-s-y!

THAT'S REALLY ALL THERE IS TO IT! You drink four delicious milkshake-tasting glasses a day of **Crash Weight Formula No. 7** to **double** your present calorie intake! No more stuffing yourself

with heavy foods! No more bloated feeling! Here's a good-tasting formula which will give you up to 3,000 extra calories a day with our plan, for gains of up to **14 pounds in 14 days!**

Yes, YOU can join the thousands of successful Weider students who changed themselves from puny, underweight hat racks to muscle beach he-men! Your very first can of **Crash Weight No. 7** will start you toward up to a **pound a day** weight gains! AS THOUSANDS OF SUCCESSFUL USERS SAY, "YOU MUST BE DOING SOMETHING RIGHT!"

NOW, TODAY, PILE ON POUNDS F-A-S-T! No exercise! You simply drink on pounds! It's as simple as "A-B-C" !

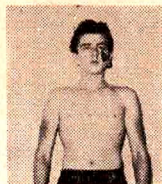


BEFORE



AFTER

Larry Scott had a "fair" physique that weighed in at 165. He wanted extra pounds for a champion-caliber body, but extra-large meals only bloated him — and he stayed at 165. Then Larry discovered **Crash Weight No. 7!** His weight jumped from a too slender 165 to a muscular 215 pounds — and he went on to win Mr. America — Mr. Universe bodybuilding awards! **LARRY GAINED 50 POUNDS!**



BEFORE



AFTER

Paul Zsoldos of Manville, N.J. was growing upwards in a hurry; at 15 he was 6'1" and still growing! The only problem was that he began to look like a praying mantis with stilt-like legs and toothpick arms! Eating more food didn't help Paul, but delicious, easy-to-digest **Crash Weight No. 7** gave Paul **7 POUNDS IN 7 DAYS AND ADDED A BIG 4" TO HIS CHEST!**

Money Back Guarantee

If **Crash Weight No. 7** doesn't work for you, return the No. 7 canisters in their original package, and I'LL SEND YOUR MONEY BACK!

Sincerely yours,
Joe Weider, "Trainer of Champions"

JOE WEIDER

Dept. 7878 K

531 32nd Street
Union City, New Jersey

Dear Joe:

You bet I want to gain up to a **pound a day** the e-a-s-y way! RUSH me my supply of **Crash Weight No. 7** so that I can start to drink on pounds without exercise! Also, I get full benefit of the "Money Back Guarantee!"

CHECK ONE OF THE PLANS BELOW:

☐ 7-Day Supply of **Crash Weight No. 7** **\$6.50**
(Up to 7 Pounds in 7 Days!)

Check flavor desired: ☐ Chocolate ☐ Vanilla

☐ 14-Day Supply of **Crash Weight No. 7** **\$12.98**
(Up to 14 Pounds in 14 Days)

Check flavor desired: ☐ Chocolate ☐ Vanilla

I enclose \$..... in full payment for the plan I have checked. PLEASE RUSH!

NAME.....

ADDRESS.....

CITY.....STATE.....ZIP.....



Crash Weight No. 7
gives you the pounds
you need for rugged
contact sports!

**YOU HAVE NOTHING TO LOSE (but your skinniness) ...
YOU HAVE EVERYTHING TO GAIN (up to a pound a day)!**